



For immediate release

## **3Macau introduces innovative technology and corporate solutions at a facial-recognition seminar staged to promote smart campus development**

**Macau – 5 December 2018** – 3Macau staged the “Facial-recognition Technology – Enhancing Campus Management and Security” seminar on 4 December, enabling industry experts to introduce the latest facial-recognition solutions to aid campus management and promote the benefits of smart teaching. The event was organised as part of 3Macau’s ongoing commitment to developing corporate applications from new technologies for all industries.

As a leading local service provider, 3Macau provides a smooth and stable mobile communications service, while making advanced corporate solutions available to customers in collaboration with experts from different industry sectors. Presenting the “Facial-recognition Technology – Enhancing Campus Management and Security” seminar underscores 3Macau’s intent to maintain a close relationship with the local education community. It also served as an opportunity to discuss how to apply new technologies such as facial-recognition to a mobile network in order to provide solutions for students and schools – all with the aim of developing the smart campus concept.

3Macau CEO Wai-Ming Ho said: “Facial-recognition technology is maturing fast and is now being applied to a wide variety of needs. Our seminar was designed to introduce facial-recognition technology to Macau’s education community, with a view to relieving teachers of duties relating to attendance and security, so they can focus on teaching and be part of an exceptional education experience.”

He added: “A wide range of facial-recognition technology applications are now available, and we will continue to develop corporate solutions with various industries as part of our quest to transform Macau into a smart city.”

The event was staged at The Macau Science Centre, where Damien Koon, Operation Director of FacePlus AI Limited, provided a live demo of the company’s Face++ product. He was followed by Qi Hong, General Manager of Shenzhen HJX

Technology Limited, who led an in-depth discussion on routine campus management issues and presented solutions based on facial-recognition technology. These were designed to facilitate management of dormitory, laboratory and student attendance, while serving big data analysis needs – with a view to boosting efficiency.

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