



## **3 Macau and PARKnSHOP launch best-value SoSIM exclusively at all PARKnSHOP stores Users can enjoy 4G infinite\* data for 30 days for MOP33**

**Macau - 11 January 2021** - 3 Macau, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), and PARKnSHOP Macau Limited today announced the launch of the SoSIM prepaid SIM card (SoSIM). Starting today, customers can purchase SoSIM at all cashier checkouts and self-checkouts at all 16 PARKnSHOP stores in Macau. The ePIN is also available for instant recharge on SoSIM. SoSIM, available for MOP33, offers 4G infinite\* data for 30 days and 10,000 local voice minutes. Get the most of SoSIM now!

### **Exclusively available at 16 PARKnSHOP stores**

SoSIM cards were sold out in a flash and became one of the most popular prepaid SIM cards when the product was launched in Hong Kong. Therefore, 3Macau and PARKnSHOP joined hands to introduce Macau's version of SoSIM. SoSIM is now available at all 16 PARKnSHOP stores in Macau. Customers can purchase and recharge with ease anytime.

Wai-Ming HO, CEO of 3Macau, said: "Following the success of the SoSIM launch in Hong Kong, 3Macau decided to introduce this best-value prepaid card to satisfy the rising demand by customers for data usage. Leveraging the extensive sales network of PARKnSHOP, we believe SoSIM can increase the number of 3Macau's prepaid customers and further open up the prepaid SIM market."

Norman Yum, Managing Director of PARKnSHOP, said: "PARKnSHOP always strives to provide customers with diversified and value-for-money products. The best-value SoSIM prepaid SIM card is now available at all PARKnSHOP stores in Macau. Customers can purchase it while shopping for daily necessities. They can also top up value with an ePIN in our stores when the balance is used up. SoSIM is convenient and easy to use, which can satisfy the needs of different customers. I'm confident this SIM card will be well-received by our customers."

The best-value SoSIM has four advantages:

- **So easy - insert and get online**

The SoSIM prepaid SIM card is contract-free. Simply insert and complete the real name registration. Restart your mobile and get online.

- **So value for money - best-value prepaid SIM card in town**

SoSIM offers 30-day 4G infinite\* local data and 10,000 local voice minutes for only MOP33, which is the best-value prepaid SIM card in town.

- **So good for everyone - an extra SIM card for all mobile users in Macau**

Boasting a highly-favourable price-to-performance ratio, SoSIM is suitable for all mobile users. Students and office workers can share the infinite\* 4G data by Wi-Fi for e-learning and video conferencing. Senior citizens will find the 10,000 local call minutes particularly useful for staying in touch with children and family. Besides, the infinite\* data usage allows domestic helpers to connect with friends and family overseas anytime, anywhere. SoSIM is also available in a tailor-made package printed with the Philippines language Filipino, and Indonesian language bahasa for domestic helpers to understand the functions of the card. In addition, SoSIM is the perfect choice for a local backup SIM card, especially for dual-SIM handset users.

- **So convenient - Easily top up value anytime with simple steps**

Customers can purchase SoSIMs and ePIN for recharge at all cashier checkouts and self-checkouts at all 16 PARKnSHOP stores in Macau. Once the SoSIM was recharged or if there is sufficient credit in the card, customers can renew the local data package by pressing\*\*200#.

For more details on SoSIM, please contact the 3Macau's customer hotline on 1118, 3iChat online customer service at [3ichat.three.com.mo](https://www.three.com.mo), or visit <https://www.three.com.mo/sim/SoSIM>. For details of PARKnSHOP stores, visit [www.parknshop.com/en/storeLocator](http://www.parknshop.com/en/storeLocator).

Remarks:

*\*The download speed will be automatically adjusted to not lower than 256kbps when local data usage reaches 50GB.*

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### **About Hutchison Telephone (Macau) Company Limited**

Hutchison Telephone (Macau) Company Limited (Hutchison Telephone Macau) is a leading mobile service provider, offering superior voice and data services, innovative and diversified mobile content, IDD and roaming services under the "3" brand through its far-reaching 4G LTE and 3G networks. With continued network expansion, its extensive international roaming service covers more than 280 countries and regions. Hutchison Telephone Macau is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (SEHK stock code: 215), a group member of CK Hutchison Holdings (SEHK stock code: 1).

For more information on Hutchison Telephone Macau, please visit [www.three.com.mo](http://www.three.com.mo).  
For more information on HTHKH, please visit [www.hthkh.com](http://www.hthkh.com).

### **About PARKnSHOP**

Established in 1972, PARKnSHOP is one of the most trusted leading supermarket chains in Hong Kong and Macau. PARKnSHOP now operates around 280 outlets in Hong Kong and Macau. It is a member of the A.S. Watson Group, a subsidiary of CK Hutchison Holdings

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Limited. The first PARKnSHOP store in Macau opened in 1996. Since its establishment, PARKnSHOP continues to innovate and offer the best value for money, the widest number of product choices, freshness and safety, and different store formats to meet the needs of different customer segments.

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