SUPREME OPPO



Press release

# Grand debut of the OPPO Find N3 Flip Exclusive\* first-to-launch of the sparkling cream gold model by SUPREME and 3 Hong Kong

### Showcasing new trend of quiet luxury and creating a brilliant milestone in foldable phone market Discounts of \$1,750 and over \$1,500 prestigious offers for subscription

- The OPPO Find N3 Flip makes a grand debut in Hong Kong, with SUPREME and 3 Hong Kong becoming the first and exclusive\* mobile telecoms operators to launch the cream gold model in Hong Kong.
- The OPPO Find N3 Flip excels in portrait photography and stands out as a rare compact foldable phone equipped with triple cameras in the market.
- Equipped with a 4300mAh large battery capacity and adopts the 44W SUPERVOOC<sup>™</sup> Flash Charging technology, enabling the handset to be charged up to 50% in less than half an hour.
- New customers of SUPREME and 3 Hong Kong subscribing to designated 5G monthly plans and purchasing the OPPO Find N3 Flip can enjoy a handset discount of \$1,750 while existing customers renewing their contracts can enjoy an additional \$200 discount. All customers can enjoy exciting offers valued up to \$1,596.
- Canto-pop singer Gin Lee appeared at the launch event as brand ambassador. Her promotional photos and videos will be released on social media, and all 3Shops and SUPREME shops soon.

**Hong Kong, 6 November 2023** – SUPREME and 3 Hong Kong, the premium brand and consumer market brand of Hutchison Telecommunications (Hong Kong) Limited (HTHK) announce the launch of the flagship OPPO Find N3 Flip smartphone. HTHK also becomes the first and exclusive\* mobile operator to launch the cream gold model in Hong Kong.

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH), said: "We are delighted to collaborate with OPPO to launch the highly anticipated OPPO Find N3 Flip in Hong Kong. We are honoured to be the first and exclusive mobile telecoms operator to launch the cream gold model which is the trendiest colour for this autumn/winter in Hong Kong. The striking appearance of the OPPO Find N3 Flip, coupled with professional-grade lenses and breakthroughs in various functions, brings a brand-new impact to the foldable phone market. We look forward to customers fully utilising OPPO Find N3 Flip's remarkable capabilities on our ultra-fast 5G network." Andy Shi, President of OPPO APAC, said: "OPPO is committed to creating outstanding products that deliver cutting-edge technology experiences to users. With the increasing interest in foldable phones and the positive market feedback OPPO has received globally, we have demonstrated that foldable technology is not just a trend but the future. We are delighted to partner with Hutchison Telecom Hong Kong to introduce the OPPO Find N3 series to the dynamic Hong Kong market. With Find N3 series' breakthrough experiences across imaging, design, and usability, we are excited to unlock a new level of foldable experiences, combining creativity, productivity, and self-expression."

#### Brings together master lenses in a single handset

The OPPO Find N3 Flip excels in portrait photography and stands out as a rare compact foldable phone equipped with triple cameras in the market. It features a folding flagship imaging system composed of a 50-megapixel OIS wide-angle lens, a 48-megapixel ultra-wide-angle lens and a 32-megapixel telephoto lens. All lenses use Sony sensors which significantly improve the night photography quality. Also, Hasselblad-tuned features of the camera enables users to capture photos with captivating details and delicate lighting in master style.

The elegant and stylish Find N3 Flip is available in three distinct colours, including the fashionable and eye-catching cream gold, beautiful and captivating misty pink, and warm and exquisite sleek black. SUPREME and 3 Hong Kong are the first to launch the cream gold model exclusively. The Find N3 Flip features a 3.26-inch vertical outer display with an excellent 17:9 aspect ratio. Users can simply swipe to the left to easily access a rich library of outer display apps without opening the phone. They can quickly reply to messages, schedule appointments, take photos or switch music through the outer display. Additionally, users can customise their frequently used apps on the personalised tools bar on the main page of the outer display for quick and easy access with a single tap, making important information visible at a glance.

The Find N3 Flip is powered by the MediaTek Dimensity 9200 processor which maximise power consumption efficiency with its flagship performance. The phone is also equipped with a 4300mAh large battery capacity within its compact body and can be charged up to 50% in less than half an hour with the 44W SUPERVOOC<sup>™</sup> Flash Charging technology.

#### Enjoy a handset discount of \$1,750 and a series of exciting offers

New customers of SUPREME and 3 Hong Kong subscribing to designated 5G monthly plans and purchasing the OPPO Find N3 Flip can enjoy a handset discount of \$1,750 while existing customers renewing their contracts can enjoy an additional \$200 discount. All customers can enjoy exciting offers valued up to \$1,596 including an extended official warranty of 24 months, OPPO Enco Buds2 wireless bluetooth earphones and a screen protector replacement service. In addition, SUPREME customers will each receive a two-year Emperor Cinemas VIP membership and two movie vouchers for free.

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Monthly fee	\$398	\$638	\$798			
Local data	150GB	250GB	350GB			
Mainland China and Macau data	2GB	3GB	3GB			
Contract period	24 months					

#### SUPREME's 5G monthly plans for the OPPO Find N3 Flip

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Monthly fee	\$124	\$188	\$288				
Local data	30GB	60GB	100GB				
Mainland China and	-	1GB	1GB				
Macau data							
Contract period	24 months						

#### 3 Hong Kong's 5G monthly plans for the OPPO Find N3 Flip

#### Canto-pop singer Gin Lee joins celebration of launch event as brand ambassador

Celebrating SUPREME and 3 Hong Kong's launch of the cream gold OPPO Find N3 Flip, Cantopop singer Gin Lee joined the launch event as brand ambassador. She shared insights on the new handset and showcased autumn/winter styling tips with guests. A series of promotional photos and videos featuring Gin and the cream gold OPPO Find N3 Flip will soon be released on social media and all 3Shops and SUPREME Shops. Stay tuned!

For details of SUPREME 5G monthly plans, please visit https://www.supreme.vip/home/handsets/oppo/findn3flip/5g-index1-en.html. For details of 3 Hong Kong 5G monthly plans, please visit https://web.three.com.hk/handsets/oppo/findn3flip/5g-index1-en.html.

\*SUPREME and 3 Hong Kong are the first and exclusive mobile telecoms operators to launch the cream gold OPPO Find N3 Flip smartphone in Hong Kong from today until 8 December 2023.

#The offers and gifts are available on a first-come, first-served basis while stock lasts.

## 【Ends】

#### About SUPREME

SUPREME is a premium brand of Hutchison Telecommunications Hong Kong Holdings Limited, a leading digital operator in Hong Kong.

Pampering esteemed customers with unrivalled services anywhere, SUPREME's dedicated personal executives are always on hand to provide bespoke services, in addition to a myriad of exquisite events and activities for customers exclusively and irresistible privileges jointly offered with high-end brands worldwide.

SUPREME is committed to the mission of enriching customers' all-round quality of life par excellence, and empowering the perfection of digital life in the new era.

For more information on SUPREME, visit <u>www.supreme.vip</u>.

#### About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator in the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology.

3 Hong Kong offers advanced data and roaming services as well as ultrahigh speed 5G Broadband.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. Our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as artificial intelligence, block chain, cloud computing, big data and virtual reality. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

#### About OPPO

OPPO is a leading global smart device brand. Since the launch of its first mobile phone – "Smiley Face" – in 2008, OPPO has been in relentless pursuit of the perfect synergy of aesthetic satisfaction and innovative technology. Today, OPPO provides a wide range of smart devices spearheaded by the Find X and Reno series. Beyond devices, OPPO also provides its users with the ColorOS operating system and internet services such as OPPO Cloud and OPPO+. OPPO has footprints in more than 60 countries and regions, with more than 40,000 employees dedicated to creating a better life for customers around the world.

#### Media Enquiries

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