3Business launches new managed network security offering
Utilising HKBNES' ICT capabilities and
powered by Palo Alto Networks cybersecurity solutions
to help enterprises to counter cyber threats

Hong Kong, 9 November 2023 – 3Business, the corporate business brand of leading digital operator Hutchison Telecommunications (Hong Kong) Limited (HTHK), joins hands with HKBN Enterprise Solutions (HKBNES), a leading system integration ICT services provider, and Palo Alto Networks, the global cybersecurity leader, to introduce the 3Business Network Security Solution.

The new security offering utilises HTHK's advanced 5G mobile network and HKBNES' top-of-the-line ICT capabilities and is powered by Palo Alto Networks Prisma Access cybersecurity solution to support enterprises in reinforcing their network security and mitigate the risks of cyber-attacks, data breaches, and other security threats.

HTHK Vice President of Enterprise Market Jess Mak said: "With the breakthrough of artificial intelligence, the network security of enterprises faces unprecedented and significant threats. Enterprises may suffer substantial financial loss and experience reputation damage if attacked by hackers. To address this growing need, 3Business is collaborating with HKBNES and Palo Alto Networks, to launch the one-stop network security solution, offering corporate customers with high-level and comprehensive network protection."

A "Zero Trust" solution for 24/7 network monitoring
3Business Managed Network Security Solution is a leading "Zero Trust" solution that treats all network transactions, users and devices as potentially untrustworthy. It employs stringent authentication protocols for every command and constantly monitors and analyses network activities to ensure maximum security.

To counter the expanded threat surface, the solution is powered by Palo Alto Networks Advanced WildFire®, the industry's largest cloud-based malware prevention engine. With Advanced WildFire®, the solution will enable enterprises to defend themselves against known, unknown, and highly evasive malware using machine learning detection engines, enabling automated protections across network, cloud, and endpoints 60x faster than the closest competitor.

Optimising network performance and cybersecurity for businesses
The solution optimises network performance and offers cost-effective connectivity options by integrating HTHK's 5G mobile network with HKBN's fixed network. The solution, benefitting from the ICT strengths of HKBNES's leading security technical team, provides customers with a holistic and robust network security that effectively safeguards against emerging cyber threats.

The solution is also supported by a security operations centre (SOC team), with 24/7 surveillance carried out by skilled professionals who quickly identify and respond to network

abnormalities, thereby ensuring timely resolution of network crises. The SOC team also conducts thorough incident investigations and analysis, enabling organisations to gain valuable insights and mitigate the risk of future incidents.

For more information on 3Business' 5G solutions, please visit https://web.three.com.hk/3business/contactus-en.html or contact 3Business consultants via WhatsApp on 5333 5161.

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About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK") offers diverse and advanced mobile telecommunications services under the SUPREME, 3 Hong Kong, SoSIM and MO+ brands which addresses the different segments of the rapidly changing needs of Hong Kong's consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data.

HTHK has launched 5G broadband services in both the consumer and enterprise markets, providing high-speed indoor and outdoor internet access. Leveraging a robust 5G network, HTHK has also extended the deployment of 5G solutions including 5G 4K live broadcasting, virtual reality and real-time data transmission to various verticals.

HTHK plays a prominent role in developing a new economy ecosystem, channelling the latest technologies into innovations that set market trends and steer industry development. For more information on HTHK, visit https://web.three.com.hk/3business/index.html.

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