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APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE

The Board announces that Mr. Lam Kwok Cheong has been appointed as an independent non-executive director and a member of the audit committee of the Company with effect from 9 September 2010.

APPOINTMENT OF DIRECTOR

The board of directors (the "Board") of 21 Holdings Limited (the "Company") is pleased to announce the appointment of Mr. Lam Kwok Cheong ("Mr. Lam") as an independent non-executive director and a member of the audit committee of the Company with effect from 9 September 2010.

Mr. Lam, aged 56, holds Bachelor of Laws degree from the University of Hong Kong and has been a practicing solicitor in Hong Kong for over 30 years' experience. Mr. Lam is a Justice of the Peace with Bronze Bauhinia Star (BBS) and a solicitor of the High Court of the Hong Kong Special Administrative Region. He is currently a fellow member of the Hong Kong Institute of Directors, Ex-Officio Member of Heung Yee Kuk New Territories, member of Buildings Ordinance Appeal Tribunal Panel and a Civil Celebrant of Marriages.

Mr. Lam is an independent non-executive director of Same Time Holdings Limited, Sparkle Roll Group Limited and Wing Lee Holdings Limited, all being public companies listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Mr. Lam was an independent non-executive director of the Company during the period 14 January 2004 to 12 October 2007. Save as disclosed above, Mr. Lam has not held any directorships in other public listed companies in the past three years.

Mr. Lam has not entered into any service contract with the Company. There is no specific term or proposed length of services for Mr. Lam's appointment but he is subject to retirement by rotation and eligible for re-election at annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Lam will receive director's fee of HK\$100,000 per annum which is determined by the Board with reference to his experience and responsibilities in the Company. Mr. Lam does not hold any other positions with the Company or other members of the Group.

^{*} for identification purpose only

Mr. Lam does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance and does not have any relationship with any other directors, senior management, substantial or controlling shareholders of the Company.

Save as disclosed above, there is no other information relating to the appointment of Mr. Lam as the independent non-executive director and a member of the audit committee of the Company that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") nor any matters that need to be brought to the attention of the shareholders of the Company.

Following the appointment of Mr. Lam, the Company will have three independent non-executive directors and three audit committee members and hence the Company complies with Rule 3.10(1) and Rule 3.21 of the Listing Rules.

By Order of the Board 21 Holdings Limited Ng Kai Man Chairman

Hong Kong, 8 September 2010

As at the date of this announcement, the Board comprises Mr. Ng Kai Man (Chairman), Mr. Cheng Yuk Wo and Mr. Ha Kee Choy, Eugene as executive directors and Mr. Chui Chi Yun, Robert and Mr. Lui Siu Tsuen, Richard as independent non-executive directors.