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21 Holdings Limited

21 控股有限公司*

(incorporated in Bermuda with limited liability)

(stock code: 1003)

**PROPOSED RIGHTS ISSUE OF 1,190,041,048 RIGHTS SHARES
ON THE BASIS OF EIGHT RIGHTS SHARES
FOR EVERY ONE ADJUSTED SHARE HELD ON THE RECORD DATE
AT THE SUBSCRIPTION PRICE OF HK\$0.10 PER RIGHTS SHARE
COMMENCEMENT OF DEALINGS IN THE ADJUSTED SHARES
ON AN EX-RIGHTS BASIS**

Reference is made to the circular of the Company dated 30 May 2011 in respect of, inter alia, the proposed Capital Reorganisation, the Change of Board Lot Size and the Rights Issue (the “Circular”). Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Circular.

The last day of dealings in the Adjusted Shares on a cum-rights basis was Wednesday, 22 June 2011.

Dealings in the Adjusted Shares on an ex-rights basis shall commence on Thursday, 23 June 2011.

The Shareholders and potential investors of the Company should note that the Rights Issue is conditional upon the Underwriting Agreement having become unconditional and the Underwriters not having terminated the Underwriting Agreement in accordance with the terms thereof (a summary of which is set out in the subsection headed “Termination of the Underwriting Agreement” in the Circular). Accordingly, the Rights Issue may or may not proceed.

The Shareholders and potential investors of the Company should therefore exercise extreme caution when dealing in the Adjusted Shares or the Rights Shares in their nil-paid form on or after the ex-rights day (i.e. Thursday, 23 June 2011), and if they are in any doubt about their position, they should consult their professional adviser(s).

By Order of the Board
21 Holdings Limited
Ng Kai Man
Chairman

Hong Kong, 22 June 2011

As at the date of this announcement, the Board comprises Mr. Ng Kai Man (Chairman), Mr. Cheng Yuk Wo and Mr. Ha Kee Choy, Eugene as executive Directors and Mr. Chui Chi Yun, Robert, Mr. Lui Siu Tsuen, Richard and Mr. Lam Kwok Cheong as independent non-executive Directors.

** for identification purpose only*