

(incorporated in Bermuda with limited liability) (stock code: 1003)

FORM OF PROXY FOR 2014 ANNUAL GENERAL MEETING

| I/We | Note 1) | | |
|-----------------|---|--|---|
| of | | | |
| | the registered holder(s) of ^(Note 2) \$0.01 each in the share capital of 21 Holdings Limited (the "Company") HEREBY AP | | share(s) of the meeting or (Note 3) |
| thereof Kong | Your proxy to attend and vote for me/us and on my/our behalf at the annual general of the Company to be held at Room 804, 8/F., Shanghai Industrial Investment But on 17 June 2014 at 10:30 a.m. for the purpose of considering and, if thought fit tions set out in the notice convening such meeting or, if no such indication is given, as | lding, 48–62 Henness passing, with or wi my/our proxy think(s) | y Road, Wanchai, Hong thout modifications, the fit. |
| | RESOLUTIONS | FOR (Note 4) | AGAINST (Note 4) |
| 1. | To receive and consider the audited financial statements and the reports of the directors and the independent auditor for the year ended 31 December 2013 | | |
| 2. | (a) To re-elect Mr. Lei Hong Wai as a director | | |
| | (b) To re-elect Mr. Cheung Kwok Fan as a director | | |
| | (c) To re-elect Ms. Chio Chong Meng as a director | | |
| | (d) To re-elect Mr. Wong Tak Chuen as a director | | |
| | (e) To re-elect Mr. Man Kong Yui as a director | | |
| 3. | To authorise the board of directors to fix the remuneration of the directors | | |
| 4. | To appoint Deloitte Touche Tohmatsu as the auditor of the Company and to authorise the board of directors to fix its remuneration | | |
| 5. | To grant a general mandate to the directors to allot, issue and deal with additional shares of the Company | | |
| 6. | To grant a general mandate to the directors to purchase shares of the Company | | |
| 7. | To extend the general mandate granted to the directors to allot, issue and deal with additional shares in resolution no. 5 by the number of shares repurchased | | |
| 8. | To adopt the New Share Option Scheme | | |
| 9. | To terminate the Existing Share Option Scheme | | |

Notes:

- 1. Full name(s) and address(es) to be inserted in BLOCK CAPITALS.
- 2. Please insert the number of shares registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
- 3. If any proxy other than the chairman is preferred, strike out "the chairman of the meeting or" here and insert the name and address of the desired proxy in the space provided. ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT.
- 4. IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, TICK THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST A RESOLUTION, TICK THE BOX MARKED "AGAINST". Failure to complete any or all the boxes will entitle your proxy to cast your vote at his/her discretion. Your proxy will also be entitled to vote at his/her discretion on any other resolutions properly put to the Meeting other than those referred to in the notice convening the Meeting.
- 5. This form of proxy must be signed by you or your attorney duly authorised in writing or in the case of a corporation, must either be executed under its common seal or under the hand of an officer or attorney duly authorised.
- 6. In order to be valid, this form of proxy, together with the power of attorney or other authority (if any) under which it is signed or a certified copy of such power or authority, must be deposited at the office of the branch share registrar of the Company in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not later than forty-eight (48) hours before the time appointed for holding the Meeting or any adjournment thereof.
- 7. In the case of joint holders, any one of such joint holders may vote at the Meeting, either personally or by proxy, but if more than one of the joint holders are present at the Meeting personally or by proxy, that one of the said persons whose name stands first on the register of members in respect of the relevant share(s) shall alone be entitled to vote in respect thereof.
- 8. The proxy need not be a member of the Company but must attend the Meeting in person to represent you. Completion and return of the form of proxy will not preclude you from attending and voting in present at the Meeting should you so wish and in such event, the instrument appointing a proxy shall be deemed to be revoked.
- * for identification purpose only