

Hutchison Telecoms Announces Plans for Orange

Joins Mobile Services Under Single Brand 3

Attractive Upgrade Plans to 3G

Sydney, 1 February, 2006: - Hutchison Telecoms (ASX:HTA) today announced it has joined its mobile services, Orange and 3, under the single brand 3, and plans to upgrade Orange customers from its 2G CDMA network to its 3G network.

“The appetite for 3G services is growing in Australia and globally,” said Kevin Russell, CEO Hutchison Telecoms. “It is the future for delivering mobile services and in the next two to three years we will see its rapid adoption – fuelled by exciting multi functional handsets and appealing information, entertainment and communication services. 3 has led the way in making the 3G experience a present day reality for over half a million customers, and we want our 2G customers to be able to upgrade and experience 3G easily.”

“Bringing our 2G customers well and truly into the 3 family by rebranding is the first step. The next step is providing those customers with the most compelling plans, market leading handsets, and access to 3’s exciting services,” Russell added.

2G customers will now receive 3 branded bills and correspondence, and are receiving exclusive offers to upgrade to 3G, including attractive plans and subsidised handset pricing, which 3 will be able to cost effectively deliver due to its global buying power. Customers upgrading will also enjoy waivers of remaining instalments on their 2G handset.

“Our customers will upgrade to a mobile service that has a clear technology future, and offers fantastic features that they weren’t previously able to experience, like live mobile TV, mobile broadband, videocalling, and thousands of full length audio and video music tracks,” said Russell.

“With these outstanding offers we expect the uptake to be high. In January alone, in a campaign to a targeted segment of our base, over 20,000 2G customers upgraded to 3G. This interest in upgrading will grow with today’s launch of the first mass market Nokia 3G handset – the 6280,” Russell added.

With the anticipated demand, additional capacity in key areas of sales, service and support has been provided to ensure a positive customer experience.

Customers upgrading will be able to do so either in 3 Stores or Dealers, as well as by phone or web, and from today, all channels previously selling 3 and Orange, will exclusively sell 3's 3G service.

"Once a significant proportion of our customers have upgraded and are settled in with their 3G service, we will review our plans for continuing to operate our CDMA network. Telstra has already put a timestamp on that technology of approximately three years. Customers want certainty now, so we would expect that upgrade process to complete well within that timeframe," Russell said.

Customers with enquiries about the new branding, or with upgrade questions should call 1300 788 058.

3 launched Australia's first 3G mobile network in April 2003. Services including live mobile TV and videocalling are available in 3's Broadband Zones, available in most parts of Sydney, Melbourne, Brisbane and the Gold Coast, Adelaide, Perth, Canberra. On 3's 3G network customers also have access to 96% of the Australian population for Talk, SMS, MMS and Email.

About Hutchison Telecommunications (Australia) Ltd (HTA)

Hutchison is focused on delivering leading communications and multimedia services to the Australian consumer. There are over 1 million customers across our family of 3 services - 3 3G, 3 CDMA (a 2G network) and 3 Paging.

At Hutchison we believe the future is 3G. Customers today want more from their mobile service, whether it's watching live mobile TV or enjoying low call rates. Hutchison launched Australia's first 3G service in April 2003, and has over half a million customers using the network not only for voice calls and messaging services, but also tuning in to our mobile TV channels, downloading and listening to full length audio and music videos, and videocalling friends and family.

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