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HARMONIC STRAIT FINANCIAL HOLDINGS LIMITED

和協海峽金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 33)

ANNOUNCEMENT PURSUANT TO RULE 13.09(2) OF THE LISTING RULES AND THE INSIDE INFORMATION PROVISIONS

This announcement is made by Harmonic Strait Financial Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary information currently available, the revenue of the Group for the year ended 31 December 2015 is expected to decrease substantially as compared with that of 2014. The anticipated decrease in the revenue is primarily attributable to market shrink of the trading business of party products. Notwithstanding the aforesaid, the loss of the Group for the year ended 31 December 2015 is expected to decrease as compared with that of 2014, which is mainly due to no further finance cost related to the loan in an amount of HK\$147.5 million after its repayment.

This announcement is only a preliminary assessment by the Board based on the information currently available, which have not been reviewed nor audited by the Company’s auditors and that the actual results for the Group may be different from what is disclosed herein. Shareholders and potential investors are advised to read carefully the announcement of the annual results of Company for the year ended 31 December 2015, which is expected to be released in late March 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Harmonic Strait Financial Holdings Limited
Tong Nai Kan
Executive Director

Hong Kong, 24 February 2016

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Tong Nai Kan, Mr. Wong Kwong Sum, Mr. Xie Li and Mr. Zhao Tieliu; one non-executive director, Dr. Wang Edward Xu; and four independent non-executive directors, namely Mr. Cheung Wah Keung, Mr. Anthony Espina, Mr. Zhang Huadi and Mr. Ho Chun Chung, Patrick.