

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CODE AGRICULTURE(HOLDINGS)LIMITED

科地農業控股有限公司

(Formerly known as China Chief Cable TV Group Limited

中國3C集團有限公司*)

(Incorporated in Bermuda with limited liability)

(Stock code: 8153)

CHANGE OF COMPANY NAME

CHANGE OF COMPANY NAME

Reference is made to the announcement of the Company dated 17 February 2010 and the circular of the Company dated 26 February 2010 (the “**Circular**”) in respect of the proposed Change of Company Name. Capitalised terms used in this announcement shall have the same meanings as defined in the Circular unless the context otherwise requires.

The Board is pleased to announce that subsequent to the passing of the special resolution by the Shareholders at the SGM held on 22 March 2010 for the Change of Company Name, the approval by the Registrar of Companies in Bermuda on the Change of Company Name from “China Chief Cable TV Group Limited” to “Code Agriculture (Holdings) Limited” and the adoption of the Chinese name “科地農業控股有限公司” as the secondary name of the Company to replace the existing Chinese name “中國3C集團有限公司” (which was adopted for identification purpose) has been obtained. The certificate of incorporation on change of name and the certificate of secondary name were issued by the Registrar of Companies in Bermuda on 29 March 2010 confirming the effectiveness of the new name on 23 March 2010.

The Registrar of Companies in Hong Kong has issued the certificate of registration of change of corporate name of non-Hong Kong company confirming the Change of Company Name with effect from 14 April 2010.

* *For identification purpose only*

CHANGE OF STOCK SHORT NAME

The Shares will be traded on the Stock Exchange under the new English stock short name of “CODE AGRI” and Chinese stock short name of “科地農業” with effect from 21 April 2010. The stock code of the Company on the Stock Exchange remains unchanged.

EFFECTS ON CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the Company’s former name shall continue to be evidence of the title and valid for trading, settlement, registration and delivery for the same number of Shares in the new name of the Company. There will not be any arrangements for free exchange of existing share certificates for new share certificates under the new name of the Company. Any future issue of share certificates will be under the new name of the Company.

CHANGE OF COMPANY WEBSITE

A new website www.code-hk.com will be officially launched on 21 April 2010 to reflect the Change of Company Name.

By order of the Board
Wong Man Hung Patrick
Chairman

Hong Kong, 16 April 2010

As of the date of this announcement, the executive Directors are Mr. Wong Man Hung Patrick, Mr. Law Kwok Leung, Mr. Feng Xiao Ping and Mr. Stephen William Frostick; and the independent non-executive Directors are Mr. Sousa Richard Alvaro, Mr. Lee Chi Hwa Joshua and Ms. Chan Mei Bo Mabel.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to Code Agriculture (Holdings) Limited. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: — (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM’s website of the Stock Exchange and on the Company’s website at www.m21.com.hk from the date of its publication.