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CODE AGRICULTURE (HOLDINGS) LIMITED **科地農業控股有限公司**

(Incorporated in Bermuda with limited liability)

(Stock code: 8153)

PLACING OF CONVERTIBLE BONDS UNDER SPECIFIC MANDATE

Financial adviser



Placing agent

PICO ZEMAN SECURITIES (HK) LIMITED
比富達證券(香港)有限公司

THE PLACING

On 28 August 2015 (after trading hours of the Stock Exchange), the Company entered into the Placing Agreement with the Placing Agent, pursuant to which the Placing Agent agreed amongst other things to procure not less than six Placees to subscribe for up to HK\$250 million of the Convertible Bonds on a best effort basis by one or more tranches of not less than HK\$10 million each.

Assuming the Convertible Bonds are fully placed, upon full conversion of the Convertible Bonds at the Conversion Price, a total of 2,500,000,000 Shares will be issued, representing approximately 578.04% of the existing issued share capital of the Company and approximately 85.25% of the Company's issued share capital as enlarged by the issue of the Conversion Shares.

The gross proceeds from the Placing, if fully placed, will be HK\$250 million and the net proceeds from the Placing will be approximately HK\$236.9 million which are mainly intended to be used for debt repayment, details of which is set out in “Reason for the Placing” of this announcement.

The Placing is conditional upon, *inter alia*, the convening of the SGM for Shareholders to consider and, if thought fit, passing the resolutions to approve, *inter alia*, the entering into of the Placing Agreement and the allotment and issue of Conversion Shares under the Specific Mandate and the transactions contemplated thereunder.

The Circular containing, among other things, further details of the Placing Agreement together with the notice of SGM will be despatched to the Shareholders as soon as possible.

Completion of the Placing is subject to the satisfaction of the conditions precedent set out in the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

THE PLACING

A summary of the principal terms of the Placing Agreement is set out below:

Issuer:

The Company

Placing Agent:

Pico Zeman Securities (HK) Limited

To the best of the Director's knowledge, information and belief having made all reasonable enquiries, the Placing Agent and its ultimate beneficial owners are Independent Third Parties.

The Placing Agreement:

On 28 August 2015 (after trading hours of the Stock Exchange), the Company entered into the Placing Agreement with the Placing Agent, pursuant to which the Placing Agent agreed amongst other things to procure not less than six Placees to subscribe for up to HK\$250 million of the Convertible Bonds on a best effort basis by one or more tranches of not less than HK\$10 million each.

Placing Conditions Precedent:

- (a) the passing by the Shareholders at the SGM of a necessary ordinary resolution approving the Placing Agreement and the transactions contemplated thereunder in accordance with the GEM Listing Rules (if not already obtained); and
- (b) the Listing Committee of the Stock Exchange granting or agreeing to grant approval for listing of and permission to deal in the Shares which may fall to be issued upon exercise of the subscription rights attaching to the respective Convertible Bonds.

If the conditions precedent specified above are not fulfilled on or before 27 August 2016 (or such later date as may be agreed between the Company and the Placing Agent in writing), the obligations and liabilities of the Company and the Placing Agent under the Placing Agreement shall be null and void and the Company and the Placing Agent shall be released from all rights and obligations pursuant to the Placing Agreement (save for any antecedent breach).

Completion:

Completion shall take place on or before the third Business Day after the date of fulfillment of the conditions precedent as set out in the Placing Agreement.

Placing Commission:

The Company shall pay to the Placing Agent a fee equal to 5% of the aggregate principal amount of the Convertible Bonds successfully placed by the Placing Agent to the Placee(s).

Placing Period:

Commencing from the date of the Placing Agreement up to 27 August 2016.

Placee(s):

The Placing Agent will place the Convertible Bonds to not less than six Placees who are and whose ultimate beneficial owners are professional, institutional and/or individual investors independent of and not connected with any of the directors, chief executives, substantial shareholders or management shareholders of the Company or any of its subsidiaries or their respective associates or any parties acting in concert with any of them (as those terms are defined in the GEM Listing Rules or the Takeovers Code (as the case may be)).

Termination:

The Placing Agent shall be entitled by notice to the Company given prior to 10:00 a.m. on the Business Day preceding the relevant date of the Completion to terminate the Placing Agreement if:

(a) there develops, occurs or comes into force:

- (i) the occurrence of any event, development or change (whether or not local, national or international or forming part of a series of events, developments or changes occurring or continuing before, on and/or after the date hereof) and including an event or change in relation to or a development of an existing state of affairs of a political, military, industrial, financial, economic, fiscal, regulatory or other nature, resulting in a material adverse change in, or which may result in a material adverse change in, political, economic, fiscal, financial, regulatory or stock market conditions and which in the reasonable opinion of the Placing Agent would materially adversely affect the success of the Placing; or
- (ii) the imposition of any moratorium, suspension or material restriction on trading in securities generally on the Stock Exchange occurring due to exceptional financial circumstances or otherwise and which in the reasonable opinion of the Placing Agent, would materially adversely affect the success of the Placing; or
- (iii) any material adverse change in conditions of local, national or international securities markets occurs which in the reasonable opinion of the Placing Agent would materially and adversely affect the success of the Placing; or
- (iv) any new law or regulation or change in existing laws or regulations or any change in the interpretation or application thereof by any court or other competent authority in Hong Kong or any other jurisdiction relevant to the Group and if in the reasonable opinion of the Placing Agent any such new law or change may materially and adversely affect the business or financial prospects of the Group and/or the success of the Placing; or
- (v) a change or development occurs involving a prospective change of taxation or exchange control (or the implementation of exchange control) in Hong Kong or elsewhere and if in the reasonable opinion of the Placing Agent, any such change or development would materially adversely affect the success of the Placing; or
- (vi) any litigation or claim being instigated against any member of the Group, which has or may have a material adverse effect on the business or financial position of the Group and which in the reasonable opinion of the Placing Agent would materially and adversely affect the success of the Placing; or

- (b) any material breach of any of the representations and warranties set out in Placing Agreement comes to the knowledge of the Placing Agent or any event occurs or any matter arises on or after the date hereof and prior to the Completion which if it had occurred or arisen before the date hereof would have rendered any of such representations and warranties untrue or incorrect in any material respect or there has been a material breach by the Company of any other provision of the Placing Agreement; or
- (c) there is any adverse change in the financial position of the Company which is material in the context of the Placing; or
- (d) there is any adverse change in market conditions occurs which makes it inexpedient or inadvisable to proceed with the placing of the Convertible Bonds or any suspension in the trading of the Company's securities on the Stock Exchange for a period of more than fifteen (15) consecutive Business Days, excluding any suspension in connection with the clearance of this announcement, the circular or other documents in connection with the placing of the Convertible Bonds.

Then and in any such case, the Placing Agent may terminate the Placing Agreement without liability to the Company by giving notice in writing to the Company, provided that such notice is received prior to 10:00 a.m. on the Business Day preceding the relevant date of the Completion.

PRINCIPAL TERMS OF THE CONVERTIBLE BONDS

The following summarises certain of the principal terms of the Convertible Bonds:

Aggregate principal amount of the Convertible Bonds:

Up to HK\$250,000,000.

Authorised denomination for issue, transfer and conversion:

HK\$1,000,000.

Maturity Date:

Three (3) years from the relevant date of issue.

Conversion Period:

The Bondholders will be able to convert the outstanding principal amount of the Convertible Bonds in whole or in part into Shares at any time following the relevant date of issue until Maturity Date under the Specific Mandate.

Conversion Price:

Initially set at HK\$0.10 per Conversion Share, subject to customary adjustments in certain events, including share subdivision, capitalisation issues, capital distribution, rights issue and issues of other securities below 80 per cent of market price. No adjustment shall be made to the Conversion Price as a result of subsequent share consolidation.

Interest:

Six (6) per cent per annum payable annually. The Bondholders shall have the option to request the Company to pay the interest by Shares instead of cash. In such event, the amount of interest payable shall be deemed to be part of the principal amount of the Convertible Bonds and convertible into Shares in accordance with the terms of the Convertible Bonds.

Transferability:

The Convertible Bonds will be transferrable without the consent of the Company except that the Convertible Bonds can only be transferred to a connected person of the Company if prior written consent of the Company is obtained.

Voting:

The Bondholders will not be entitled to attend or vote at any meeting of the Company by reason only of them being the Bondholders.

Listing:

No application will be made for the listing of the Convertible Bonds on the Stock Exchange or any other stock exchange.

Application will be made by the Company for the listing of, and permission to deal in, the Conversion Shares to be issued upon the exercise of the conversion rights attaching to the Convertible Bonds.

Ranking:

The Conversion Shares to be issued upon the exercise of the conversion rights attaching to the Convertible Bonds will rank *pari passu* in all respects with all other Shares outstanding on the date the name of the Bondholders is entered on the register of the members of the Company as a holder of the Conversion Shares.

Conversion restriction:

The Convertible Bonds can only be converted so long as:

- (i) in the opinion of the Company, the public float of at least 25 per cent of the issued share capital of the Company as enlarged by the issue of Conversion Shares can be maintained; and
- (ii) it does not trigger a mandatory offer obligation under Rule 26 of the Takeovers Code on the part of the Bondholders and any parties acting in concert with it (as defined under the Takeovers Code).

Redemption:

The Company shall be entitled to redeem the Convertible Bonds at 100% of the outstanding principal amount of the Convertible Bonds (in whole or in part) at any time and from time to time at the option of the Company prior to the Maturity Date.

CONVERSION

Assuming the Convertible Bonds are fully placed, upon full conversion of the HK\$250,000,000 principal amount of the Convertible Bonds at the Conversion Price, a total of 2,500,000,000 Shares will be issued, representing approximately 578.04% of the existing issued share capital of the Company and approximately 85.25% of the Company's issued share capital as enlarged by the issue of the Conversion Shares.

The Placing is conditional upon, *inter alia*, the convening of the SGM for Shareholders to consider and, if thought fit, passing the resolutions to, *inter alia*, approve the entering into of the Placing Agreement and the transactions contemplated thereunder including the allotment and issue of the Conversion Shares under the Specific Mandate.

CONVERSION PRICE

The Conversion Price per Conversion Share was arrived at after arm's length negotiation between the Company and the Placing Agent:

- (i) a discount of approximately 58.85% to the closing price of HK\$0.243 per Share quoted on the Stock Exchange on the date of the Placing Agreement; and
- (ii) a discount of approximately 63.37% to the average closing price of HK\$0.273 per Share as quoted on the Stock Exchange for the five consecutive trading days of the Shares immediately prior to the date of the Placing Agreement.

The Conversion Price was determined with reference to the prevailing market price of the Shares, the continuous loss-making track record, capital deficiency for the last three consecutive financial years, the current par value of HK\$0.0001 and the net liability position of approximately HK\$0.28 per Share as per the audited financial statements for the year ended 31 March 2015 of the Group, and was negotiated on an arm's length commercial basis between the Company and the Placing Agent. The net price of the Conversion Shares to be issued upon Conversion is approximately HK\$0.095.

SHAREHOLDING STRUCTURE

The following table shows the shareholding structure of the Company (i) as at the date of this announcement; and (ii) immediately after Completion of the Placing assuming the Convertible Bonds are fully placed and converted (for illustration purposes only).

Shareholder(s)	As at the date of this announcement		Immediately after completion of the Placing assuming all Convertible Bonds are fully placed and converted	
	Number of Shares	Approximate %	Number of Shares	Approximate %
Jingquan Yingzi (<i>Note</i>)	4,522,000	1.05	4,522,000	0.15
Cyberland (China) Limited (<i>Note</i>)	106,914,070	24.72	106,914,070	3.65
Placees	–	–	2,500,000,000	85.25
Public Shareholders	<u>321,057,824</u>	<u>74.23</u>	<u>321,057,824</u>	<u>10.95</u>
Total	<u>432,493,894</u>	<u>100 %</u>	<u>2,932,493,894</u>	<u>100 %</u>

Note:

Ms. Jingquan Yingzi (“Ms. Jingquan”) is the chairman and an executive director of the Company. There are totally 106,914,070 Shares held by Cyberland (China) Limited (“Cyberland”) which is legally and beneficially owned as to 30.37% by Rise Enterprises Limited (“Rise Enterprises”) and 15% by Wealth Way Investment Limited (“Wealth Way”), respectively. Rise Enterprises is beneficially owned as to 62.96% by Eagle Bliss Limited which in turn is wholly owned by Ms. Jingquan, while Wealth Way is directly and wholly owned by Ms. Jingquan. Cyberland is in aggregate indirectly 34.12% owned by Ms. Jingquan. For the purpose of Part XV of SFO, Ms. Jingquan is deemed to be interested in the Shares held by Cyberland.

INFORMATION OF THE GROUP

The Group is principally engaged in manufacturing, sales and distribution of tobacco agricultural machinery, related products and provision of digital television broadcasting in the People’s Republic of China.

REASONS FOR THE PLACING

The Group has a small and medium-sized enterprises private placement bonds (“SME Private Bonds”) with principal amount of RMB33.3 million which was already overdue, and bank borrowings with principal amount of approximately RMB131.0 million (“Bank Borrowings”) which are repayable within one year. The aggregate outstanding amount of the SME Private Bonds and the Bank Borrowings are approximately RMB164.3 million (equivalent to approximately HK\$198.4 million). As a result, the Group has to bear interest expenses of approximately HK\$1.0 million each month. In order to facilitate the long-run business development of the Company and mitigate the financial burden imposed by the interest expenses and settle the overdue SME Private Bonds and the Bank Borrowings, the Company is conducting the Placing.

Use of proceeds

If the Convertible Bonds are fully placed, the gross proceeds from the Placing will be HK\$250,000,000. On the assumption that 2,500,000,000 Conversion Shares are issued at the Conversion Price of HK\$0.10 each, the net price raised per Conversion Share is approximately HK\$0.095. The net proceeds from the Placing of up to approximately HK\$236.9 million is to be used for (i) settlement of borrowings of the Group of approximately HK\$198.4 million; and (ii) the remaining balance of approximately HK\$38.5 million as general working capital for the development of the Group.

The Directors are of the view that the Placing represents a good opportunity for the Company to raise additional funds and it will provide: (i) the Company with immediate funding without resulting in immediate dilution effect on the shareholding of the existing Shareholders; (ii) the Company with immediate working capital to support the Company’s existing businesses; and (iii) an opportunity for the Company, if the conversion rights attached to the Convertible Bonds are exercised, to enlarge and strengthen its capital base and also broaden its Shareholders base by the introduction of new investors.

The Directors have considered other fund raising alternative such as bank borrowing and rights issue or open offer. However, since bank borrowings may incur a higher interest rate as compared to the 6% coupon rate of the Convertible Bonds and the lengthy execution time of the rights issue or open offer as compared to the imminent need of the Company to repay certain debts, the Directors considered that the placing of the Convertible Bonds is an appropriate means under the current situation of the Group.

The Directors consider that the terms of the Placing Agreement and the terms of the Convertible Bonds (together with the Conversion Price) are fair and reasonable and in the interests of the Company and Shareholders as a whole.

FUND RAISING ACTIVITIES OF THE COMPANY DURING THE PAST 12 MONTHS

Except for the fund raising activities as mentioned below, the Board confirms that there has not been any fund raising activity made by the Company in the twelve months immediately preceding the date of this announcement.

Date of Announcements	Events	Net proceeds (approximately)	Intended use of proceeds	Actual use of proceeds as at the date of this announcement
21 April 2015	Placing of new shares under general mandate	HK\$9.6 million	For general working capital of the Group	(i) Approximately HK\$3.2 million was used for operating expenses of the Group; (ii) approximately HK\$2.2 million was used for interest payments for borrowings of the Group; and (iii) approximately HK\$4.2 million was used for repayment of borrowings of the Group.
11 May 2015	Placing of new shares under general mandate	HK\$10.2 million	For general working capital of the Group	(i) Approximately HK\$2.1 million was used for operating expenses of the Group; (ii) approximately HK\$3.0 million was used for interest payments for borrowings of the Group; and (iii) approximately HK\$5.1 million was used for repayment of borrowings of the Company.

Date of Announcements	Events	Net proceeds (approximately)	Intended use of proceeds	Actual use of proceeds as at the date of this announcement
2 June 2015	Placing of new shares under general mandate	HK\$18.74 million	For general working capital of the Group	(i) Approximately HK\$2.74 million was used for operating expenses of the Group; (ii) approximately HK\$8.0 million was used for interest payments for borrowings of the Group; and (iii) approximately HK\$3.9 million was used for repayment of borrowings of the Company. The remaining balance of approximately HK\$4.1 million was deposited in bank.

GENERAL

The Placing is conditional upon, *inter alia*, the convening of the SGM for Shareholders to consider and, if thought fit, passing the resolutions to approve, *inter alia*, the entering into of the Placing Agreement and the allotment and issue of Conversion Shares under the Specific Mandate and the transactions contemplated thereunder.

The Circular containing, among other things, further details of the Placing Agreement together with the notice of SGM will be despatched to the Shareholders as soon as possible.

Completion of the Placing is subject to the satisfaction of the conditions precedent set out in the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

DEFINITIONS

The following terms are used in this announcement with the meanings set opposite them:

“associate(s)”	the meaning ascribed thereto in the GEM Listing Rules
“Bondholder(s)”	the holder(s) of the Convertible Bonds
“Business Day(s)”	a day on which banks are open for business in Hong Kong (excluding Saturdays and Sundays)

“Circular”	the circular of the Company to be despatched to the Shareholders to provide, among other things, further details regarding the Placing
“Company”	Code Agriculture (Holdings) Limited, a company incorporated in Bermuda with limited liability, the Shares of which are listed on GEM
“Completion”	completion of the placing of each tranche of the Convertible Bonds pursuant to the Placing Agreement
“connected person(s)”	has the meaning ascribed thereto in the GEM Listing Rules
“Conversion Price”	HK\$0.10 per Conversion Share
“Convertible Bonds”	the six (6) per cent. interest convertible bonds due 2018 in an aggregate principal amount of HK\$250,000,000 to be issued by the Company pursuant to the Placing Agreement and to be created by the Instrument constituting such notes, or any part of the principal amount
“Conversion Shares”	the Shares to be allotted and issued by the Company upon exercise of the conversion rights attaching to the Convertible Bonds
“Director(s)”	director(s) of the Company
“GEM”	The Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Group”	the Company and its subsidiaries
“Independent Third Party(ies)”	independent third party(ies), to the best of the Directors’ knowledge, information and belief having made all reasonable enquiry, who is independent of and not connected with the Company and its connected persons
“Instrument”	the instruments to be executed by the Company by way of a deed poll constituting the Convertible Bonds to be issued upon completion of the Placing
“Maturity Date”	the third anniversary of the date of the issue of the Convertible Bonds

“Placee(s)”	any individuals, corporate, institutional investors or other investor(s) procured by the Placing Agent to subscribe for any of the Convertible Bonds pursuant to the Placing Agent’s obligations under the Placing Agreement
“Placing”	the placing of the Convertible Bonds of up to an aggregate principal amount of HK\$250,000,000 by the Placing Agent pursuant to the Placing Agreement
“Placing Agent”	Pico Zeman Securities (HK) Limited, a licensed corporation to carry on business in type 1 (dealing in securities) regulated activity under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)
“Placing Agreement”	the placing agreement dated 28 August 2015 between the Company and the Placing Agent in respect of placing of the Convertible Bonds
“Placing Period”	commencing from the date of the Placing Agreement up to 27 August 2016
“RMB”	Chinese Yuan Renminbi, the lawful currency of the People’s Republic of China
“SGM”	the special general meeting of the Company to be convened for the purpose of considering and, if thought fit, approving the Placing
“Share(s)”	ordinary shares of HK\$0.0001 each in the share capital of the Company
“Shareholder(s)”	the holder(s) of the issued Share(s)
“Specific Mandate”	the specific mandate to be sought from the Shareholders at the SGM to approve, <i>inter alia</i> , the allotment and the issue of the Conversion Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Takeovers Code”	the Hong Kong Code on Takeovers and Mergers
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong

“%”

per cent.

By Order of the Board of
CODE AGRICULTURE (HOLDINGS) LIMITED
Jingquan Yingzi
Chairman

Hong Kong, 28 August 2015

As of the date of this announcement, the executive Directors are Ms. Jingquan Yingzi (Chairman), Mr. Chin Wai Keung Richard, Mr. Wu Zhongxin and Mr. Stephen William Frostick; the non-executive Director is Prof. Liu Guoshun; and the independent non-executive Directors are Mr. Sousa Richard Alvaro, Mr. Lee Chi Hwa Joshua and Mr. Zhao Zhizheng.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for 7 days from the date of its publication and on the Company’s website at <http://www.code-hk.com>.