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KASEN INTERNATIONAL HOLDINGS LIMITED

卡森國際控股有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 496)

POSITIVE PROFIT ALERT

This announcement is made by Kasen International Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors of the Company that, based on the preliminary review of the Group's unaudited management accounts for the twelve months ended 31 December 2015, it is expected that the Group will experience a significant increase in its consolidated net profit attributable to owners of the Company for the twelve months ended 31 December 2015 as compared with the corresponding period for the twelve months ended 31 December 2014. Based on information currently available to the Company, the Board believes that such increase was primarily attributable to an one-off gain on disposal of available-for-sale investments of the Group during the twelve months ended 31 December 2015 in the amount of approximately RMB290.4 million (for the twelve months ended 31 December 2014: RMB187.7 million), representing an increase of approximately 54.7%. The Group's availablefor-sale investments represents its equity securities investment in Haining China Leather Market Co., Ltd. ("HCLM"). During the year ended 31 December 2015, the Group disposed certain portion of its equity securities in HCLM in the open trading market on the Shenzhen Stock Exchange and through the exercise of the rights to exchange the shares of HCLM by the bondholders of the exchangeable bonds issued by a wholly-owned subsidiary of the Company. HCLM is a company which principally operates department stores in the People's Republic of China and its shares of which are listed on the Shenzhen Stock Exchange.

The Company has yet to finalise the annual results of the Group for the twelve months ended 31 December 2015. The information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the information currently available including the unaudited management accounts of the Group, which have not been reviewed or audited by the Company's auditors or the audit committee of the Company, and the actual results of the Group for the twelve months ended 31 December 2015 may be different from what is disclosed herein. Investors are advised to read carefully the annual results announcement of the Company for the twelve months ended 31 December 2015 which is expected to be published before the end of March 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Kasen International Holdings Limited

Zhu Zhangjin

Chairman

PRC, 20 January 2016

As at the date of this announcement, the executive Directors are Mr. Zhu Zhangjin, Mr. Sun Hongyang and Mr. Zhang Mingfa, Michael; the non-executive Director is Mr. Qiu Jian Ping and the independent non-executive Directors are Mr. Du Haibo, Mr. Zhang Yuchuan and Mr. Zhou Lingqiang.