

KASEN INTERNATIONAL HOLDINGS LIMITED



卡森国际控股有限公司
(Stock Code : 496)

Newsletter

Jan-Feb 2013



Promising Prospects for Upcoming Resort Property Projects in Hainan

Business Development

- The grand opening of our five-star resort villa and hotel located in Bo'ao Hainan kicks off the 2013 Chinese New Year. As the only resort hotel featured with the grand show of "Legend of Bo'ao" in Bo'ao area, our resort hotel has received overwhelmingly positive responses from our customers. This further marks our great stride into the local resort industry.
- The detailed designs have been completed and equipment ordered for our waterpark, a major composition of the company's Sanya project of "Phoenix Mountain International Resort District". This splendid waterpark is estimated to open in October 2013, and will fill a gap in Sanya for a water entertainment facility. With the waterpark, we are creating a one-of-a-kind destination which would be a unique amusement complex in Sanya.
- Mr. Zhu Zhangjin, the chairman and president of our company, expressed food safety concerns and, as a delegate, proposed to further enhance the regulation at the 1st Session of the 12th National People's Congress.

Kasen International :

Kasen Internatioan Holdings Ltd is a leading upholstered furniture and leather products manufacturer in China. It was listed on the main board of the Hong Kong Stock Exchange on October 20, 2005. By capitalizing on its competitive cost structure, integrated vertical platform, as well as other competitive advantages, Kasen has further strengthened its leading position in the field of leather manufacturing. Adhering to its diversified development strategy, Kasen successfully expanded its business into property development. There are 7 presently undergoing projects including 5 resort property projects and 2 residential projects.

Major Operational Data of Jan & Feb 2013

Property Sales

Manufacturing Sales

Segments	Items	Sales
Automotive Leather		9,218,810
Sofa Leather		5,064,449
Upholstered Furniture	Sofa Covers	168,455 seats
	Sofa	54,852seats

Projects	Contracted Units	Contracted Sales	GFA Delivered (sq.m)
Qianjiang Continent	105	118,721,422	11,466
Asia Bay	26	54,987,720	20,028
Kingdom Garden	6	14,275,337	-
Changbai Paradise	5	2,589,591	-

Site Picture of Shan Dan Horse Farm Boutique Hotel in Gansu



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