



**卡森國際控股有限公司**  
 KASEN INTERNATIONAL HOLDINGS LIMITED  
(於開曼群島註冊成立的受豁免有限公司)  
 股份代號: 496



## Kasen International :

Kasen Internatioan Holdings Ltd is a leading upholstered furniture and leather products manufacturer in China. It was listed on the main board of the Hong Kong Stock Exchange on October 20, 2005. By capitalizing on its competitive cost structure, integrated vertical platform, as well as other competitive advantages, Kasen has further strengthened its leading position in the field of leather manufacturing. Adhering to its diversified development strategy, Kasen successfully expanded its business into property development. There are 8 presently undergoing projects including 5 resort property projects and 3 residential projects.

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# NEWSLETTER

May – June 2013

## Business Development

- The construction for Bo'ao airport, which was approved in late May, has officially started. The Bo'ao airport will help Asia Bay, a premier tourism spot, in attracting domestic and foreign attention.
- In late June, the Group and Shenjianong entered into a JV Agreement to develop an area located in the West Lake district of 22,000 square meters. The land is intended to be developed into a commercial complex, including villas, apartments, and commercial centers. The land is surrounded by spectacular views and natural splendor, and is also close to China Academy of Art. The prospect of the project is promising.
- To commemorate the 30<sup>th</sup> anniversary of Jiaxing becoming a city, the local government held an award ceremony where President Zhu Zhangjin received a special honor award for his contribution to the economic development in Jiaxing.

## Major Operational Data of Jan - June 2013

Manufacturing Sales			Property Sales			
Segments	Items	Sales	Projects	Contracted Units	Contracted Sales	GFA Delivered (sq.m)
Automotive Leather		26,452,973 sq.ft	Qianjiang Continent	282	336,609,402	120,474
Sofa Leather		19,022,979 sq.ft	Asia Bay	95	157,008,398	25,521
Upholstered Furniture	Sofa Covers	427,370 seats	Kingdom Garden	62	92,700,153	-
	Sofa	105,905 seats	Changbai Paradise	16	5,113,265	-
			Jing Xiang Yuan Project Phase II	56	33,902,894	-

## Night View of Asia Bay in Bo'ao

