



NEWSLETTER

September – October
2013



Kasen International Holdings Ltd

Kasen International

Kasen International Holdings Ltd is a leading upholstered furniture and leather products manufacturer in China. It was listed on the main board of the Hong Kong Stock Exchange on October 20, 2005. By capitalizing on its competitive cost structure, integrated vertical platform, as well as other competitive advantages, Kasen has further strengthened its leading position in the field of leather manufacturing. Adhering to its diversified development strategy, Kasen successfully expanded its business into property development. There are 9 presently undergoing projects including 5 resort property projects and 4 residential projects.

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Business Development

- In addition to being a leading manufacturer in Zhejiang province, Kasen will also be a pioneer of corporate social responsibility. To begin, Kasen Group has started implementing the CSR system that will become the pillars of Kasen's corporate value.
- The water park located in Sanya Phoenix Mountain has begun the general construction work with the expectation of completing early next year. The project site is approximately 280 mu and a construction area of 10,000 square meters. Upon completion, the water park will have waterfalls, water roller coasters, river rafting and other attractions.

Major Operational Data of Jan – Oct 2013

Manufacturing Sales			Property Sales			
Segments	Items	Sales	Projects	Contracted Units	Contracted Sales	GFA Delivered (sq.m)
Automotive Leather		47,438,719 sq.ft	Qianjiang Continent	385	468,323,976	153,682
Sofa Leather		33,745,248 sq.ft	Asia Bay	128	227,804,708	30,583
Upholstered Furniture	Sofa Cover	663,455 seats	Kingdom Garden	91	123,867,418	-
	Sofa	240,037 seats	Changbai Paradise	41	11,324,746	-
			Jing Xiang Yuan Project	206	127,963,705	-

Site View of Kasen Changbai Paradise Hotel

