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king fook holdings limited 景福集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 280)

VOLUNTARY ANNOUNCEMENT APPOINTMENT OF FINANCIAL ADVISER

Reference is made to the announcements of King Fook Holdings Limited (the “**Company**”) dated 13 June 2014 and 11 July 2014 (the “**Announcements**”) in relation to the approaches to Yeung Chi Shing Estates Limited by several potential investors for possible acquisition of its shareholdings in the Company. Unless otherwise stated, terms used herein shall have the same meanings as defined in the Announcements.

The board of directors of the Company (the “**Board**”) announces that the Company has appointed Somerley Capital Limited as its financial adviser to, among other things, review with the Board the structure and terms of the Proposals which may affect the Company, advise the Board on the respective merits and potential effects of the Proposals on the Company from the perspective of the shareholders of the Company, and advise the Board on the requirements and implications of the transaction(s) involved in the Proposals in relation to the Listing Rules and the Takeovers Code.

Further announcement(s) will be made in respect of any further development with regard to the Proposals as and when necessary in accordance with the Listing Rules and the Takeovers Code.

There is no assurance that any discussion/negotiation mentioned in the Announcements will either materialise or eventually be consummated, and the discussion may or may not lead to the making of offer for Shares. **Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board of
King Fook Holdings Limited
Cheung Kit Man, Melina
Company Secretary

Hong Kong, 29 July 2014

The directors of the Company jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

As at the date of this announcement, the executive directors of the Company are Mr. Yeung Ping Leung, Howard, Mr. Tang Yat Sun, Richard, Mr. Cheng Ka On, Dominic, Mr. Yeung Bing Kwong, Kenneth and Ms. Fung Chung Yee, Caroline; the non-executive director is Mr. Wong Wei Ping, Martin; and the independent non-executive directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter, Mr. Ho Hau Hay, Hamilton, Mr. Sin Nga Yan, Benedict and Mr. Cheng Kwok Shing, Anthony.