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**king fook holdings limited**  
**景福集團有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 280)**

(the “Company”)

**CHANGE OF CHIEF EXECUTIVE**

The Company announces that Ms. Wong Ka Ki, Kay (“Ms. Wong”) has resigned as the Chief Executive (Group General Manager) of the Company and the Company has appointed Ms. Lau Kit Yee, Christina (“Ms. Lau”) as the Chief Executive (Group General Manager) of the Company in her stead both with effect on 1st June, 2016.

Ms. Wong resigned for devoting more time to her family and confirms that there is no disagreement with the board of the Company and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company.

The board of directors of the Company would like to thank Ms. Wong for her valuable contribution to the Company.

Ms. Lau, aged 46, has over 20 years’ experience in management of watch and jewellery retail business. She joined the Company in April 2016.

Ms. Lau has entered into an employment contract with the Company commencing from 18th April, 2016, which is terminable by notice by either party. Her monthly salary is HK\$83,334, which is determined with reference to the experience of Ms. Lau.

Ms. Lau does not have:

- (a) any directorships held in listed companies in the last 3 years;
- (b) any relationships with any directors, senior management or substantial or controlling shareholders of the Company; and

- (c) any interests in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Ms. Lau confirms that save as disclosed above, there are no other matters that need to be brought to the attention of shareholders of the Company and there is no information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

By Order of the Board  
Yeung Ping Leung, Howard  
Chairman

Hong Kong, 30th May, 2016

As at the date of this announcement, the executive directors of the Company are Mr. Yeung Ping Leung, Howard, Mr. Yeung Bing Kin, Alan, Mr. Tang Yat Sun, Richard and Mr. Cheng Ka On, Dominic; the non-executive directors are Mr. Wong Wei Ping, Martin and Dr. Fung Yuk Bun, Patrick; and the independent non-executive directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter, Mr. Ho Hau Hay, Hamilton, Mr. Sin Nga Yan, Benedict and Mr. Cheng Kwok Shing, Anthony.