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# king fook holdings limited 景福集團有限公司

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 280)**

**(the “Company”)**

## **PROFIT WARNING**

Preliminary assessment of the unaudited interim results of the Group for the six months ended 30 September, 2012 indicates that the Group’s profit for such period will be substantially lower than that for the previous corresponding period mainly as a result of the significant decrease in revenue.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

The directors of the Company announce pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited that preliminary assessment of the unaudited interim results of the Company and its subsidiaries (the “Group”) for the six months ended 30 September, 2012 indicates that the Group’s profit for such period will be substantially lower than that for the previous corresponding period mainly as a result of the significant decrease in revenue.

The information contained in this announcement is based only on the management’s preliminary assessment after reviewing the unaudited consolidated management accounts of the Group, which are currently under review by the Company’s auditor. The Group’s unaudited interim results for the six months ended 30 September, 2012 are subject to further review by the management and have not been finalised.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Yeung Ping Leung, Howard**  
Chairman

Hong Kong, 18 October, 2012

*As at the date of this announcement, the executive directors of the Company are Mr. Yeung Ping Leung, Howard, Mr. Tang Yat Sun, Richard, Mr. Cheng Ka On, Dominic, Mr. Yeung Bing Kwong, Kenneth and Ms. Fung Chung Yee, Caroline; the non-executive directors are Mr. Wong Wei Ping, Martin and Mr. Yeung Ka Shing; and the independent non-executive directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter, Mr. Chan Chak Cheung, William, Mr. Ho Hau Hay, Hamilton and Mr. Sin Nga Yan, Benedict.*