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KINGMAKER FOOTWEAR HOLDINGS LIMITED 信星鞋業集團有限公司^{*}

(Incorporated in Bermuda with limited liability) (Stock Code: 01170)

VOLUNTARY ANNOUNCEMENT TEMPORARY SUSPENSION OF OPERATION OF THE VIETNAM FACTORY

This is a voluntary announcement made by Kingmaker Footwear Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**").

The board of directors (the "**Board**") of the Company announces that in view of the recent anti-China protests and riots in Vietnam and in order to protect the workers, the Group's factory located at Binh Duong, Vietnam (the "**Vietnam Factory**") has been temporarily suspended from operation since 13 May 2014 afternoon. The Vietnam Factory is mainly for the production of the Group's footwear products, which accounts for approximately one-third of the Group's total footwear production capacity. To the best knowledge of the Board, as at the date of this announcement, the anti-China protests and riots have not caused any material damage to the Vietnam Factory and no death or serious injuries to workers have been reported. The Board will continue to monitor the situation. Further announcement in respect of the temporary suspension of operation of the Vietnam Factory will be made by the Company as and when appropriate pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

> By order of the Board Kingmaker Footwear Holdings Limited Chen Ming Hsiung, Mickey Chairman

Hong Kong, 14 May 2014

As at the date of this announcement, the four executive Directors of the Company are Mr. CHEN Ming Hsiung, Mickey, Mdm. HUANG Hsiu Duan, Helen, Mr. KIMMEL Phillip Brian and Mr. WONG Hei Chiu; the two non-executive Directors are Mr. CHOW Wing Kin, Anthony and Mr. CHAN Ho Man, Daniel; and the three independent non-executive Directors are Mr. TAM King Ching, Kenny, Mr. YUNG Tse Kwong, Steven and Ms. CHAN Mei Bo, Mabel.

* for identification purposes only