KINGMAKER FOOTWEAR HOLDINGS LIMITED

信星鞋業集團有限公司 *

(Incorporated in Bermuda with limited liability)

(the "Company")

(Stock Code: 01170)

SHAREHOLDERS' COMMUNICATIONS POLICY

1. Purpose

1.1 This policy aims to set out the provisions with the objective of ensuring the Company's shareholders (the "**Shareholders**") are provided with equal and timely access to information about the Company, in order to enable the Shareholders to exercise their rights in an informed manner and to allow them to engage actively with the Company.

2. General Policy

- 2.1 The board of directors of the Company (the "**Board**") will maintain an on-going dialogue with the Shareholders and will review this policy regularly to ensure its effectiveness.
- 2.2 Information will be communicated to the Shareholders through the Company's financial reports, annual general meetings and other general meetings that may be convened, as well as all the disclosures submitted to The Stock Exchange of Hong Kong Limited (the "Stock Exchange").
- 2.3 Effective and timely dissemination of information to the Shareholders will be ensured at all times. Any question regarding this policy will be directed to the company secretary of the Company.

3. Communication Strategies

Shareholders' enquiries

3.1 Shareholders may at any time make enquiry to the Board or make request for the Company's information to the extent such information is publicly available, through the following contact information:-

^{*} For identification purpose only

Principal place of business: 17th Floor, Empress Plaza

17-19 Chatham Road South Tsimshatsui, Kowloon

Hong Kong

Tel: (852)-27231858

Fax: (852)-27232060

Email: kingmkra@netvigator.com

Corporate communication

3.2 Corporate communication (including but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a circular and a proxy form) will be provided to the Shareholders in plain language and in both English and Chinese versions to facilitate the Shareholders' understanding.

3.3 All corporate communication will be sent to Shareholders by post via the Company's branch share registrar, if required under the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**"), and will be uploaded on the websites of the Company and the Stock Exchange pursuant to the Listing Rules.

Corporate website

3.4 The Company shall maintain an official website at http://www.irasia.com/listco/hk/kingmaker. Information on the Company's website is updated on a regular basis.

3.5 Information released by the Company to the Stock Exchange is also posted on the Company's website immediately thereafter. Such information includes financial statements, results announcements, circulars and notices of general meetings and associated explanatory documents etc.

Shareholders' meetings

- 3.6 Shareholders are encouraged to participate in general meetings and annual general meetings or to appoint proxies to attend and vote at the meetings for and on their behalf if they are unable to attend the meetings.
- 3.7 The process of the Company's general meeting will be monitored and reviewed on a regular basis, and if necessary, changes will be made to ensure that Shareholders' needs are best served.

3.8 Board members, in particular, the chairmen of the Board committees or their delegates, appropriate senior management and external auditors will attend annual general meetings to answer Shareholders' questions.

4. Shareholder Privacy

4.1 The Company recognizes the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.