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Golife Concepts Holdings Limited

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8172)

RESIGNATION OF DIRECTORS

The Board announces that Mr. Yen has resigned as an executive Director and Mr. Lo has resigned as a non-executive Director, an authorised representative and chairman and a member of remuneration committee of the Company with effect from 16 November 2008 due to their other business commitments which require more of their dedications. Mr. Lai Hok Lim has been appointed as an authorised representative and chairman and a member of the remuneration committee of the Company in place of Mr. Lo with effect from 16 November 2008.

RESIGNATION OF DIRECTORS

The board (the "Board") of directors (the "Directors") of Golife Concepts Holdings Limited (the "Company") announces that Mr. Richard Yen ("Mr. Yen") has resigned as an executive Director and Mr. Lo Mun Lam, Raymond ("Mr. Lo") has resigned as a non-executive Director, an authorised representative and chairman and a member of remuneration committee of the Company with effect from 16 November 2008 due to their other business commitments which require more of their dedications. Each of Mr. Yen and Mr. Lo confirmed that there is no disagreement with the Board and that there are no matters relating to his resignation that should be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

Mr. Lai Hok Lim has been appointed as an authorised representative and chairman and a member of the remuneration committee of the Company in place of Mr. Lo with effect from 16 November 2008.

The Board wishes to express its sincere gratitude to Mr. Yen and Mr. Lo for their contributions to the Company during their tenures of office.

By order of the Board Golife Concepts Holdings Limited Gouw San Bo, Elizabeth

Chief Executive Officer and Executive Director

Hong Kong, 14 November 2008

As at the date of this announcement, the Board comprises four executive Directors, namely, Ms. Gouw San Bo Elizabeth, Mr. Richard Yen, Mr. Lai Hok Lim and Mr. Lee Chan Wah; two non-executive directors, namely Mr. Duncan Chiu and Mr. Lo Mun Lam, Raymond; and three independent non-executive Directors, namely Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will be published on the GEM website on the "Latest Company Announcement" page for at least 7 days from the date of publication and on the Company's website www.golife.com.hk.