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China Star Cultural Media Group Limited 中國星文化產業集團有限公司^{*}

(incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8172)

DATE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of China Star Cultural Media Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 14 May 2015 for the purpose of, inter alia, to consider and approve the unaudited consolidated results of the Company and its subsidiaries for the three months ended 31 March 2015.

For and on behalf of China Star Cultural Media Group Limited Chan Kam Kwan Jason Company Secretary

Hong Kong, 4 May 2015

As at the date of this announcement, the executive Directors are Mr. Leung Wai Man and Ms. Wu Li, the non-executive Directors are Mr. Zou Xiao Chun and Mr. Zhou Ya Fei and the independent non-executive Directors are Mr. Fung Wai Ching, Mr. Ng Wai Hung and Mr. Lam Cheung Shing Richard.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

^{*} For identification only