

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



China Star Cultural Media Group Limited

中國星文化產業集團有限公司*

(In the process of renaming to Lajin Entertainment Network Group Limited)

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8172)

HOLDING ANNOUNCEMENT AND TRADING HALT

Reference is made to the announcement of China Star Cultural Media Group Limited (the “Company”) dated 13 July 2015 (the “Announcement”) in respect among other things a subscription of new shares under the general mandate (the “Subscription”).

The Company will publish a further announcement regarding the use of proceeds of the Subscription (the “Further Announcement”). At the request of the Company, trading in the shares of the Company will remain halted pending the release of the Further Announcement.

By Order of the Board
China Star Cultural Media Group Limited
Chan Kam Kwan Jason
Company Secretary

Hong Kong, 14 July 2015

As at the date of this announcement, the executive director of the Company is Ms. Wu Li; the non-executive directors of the Company are Mr. Zou Xiao Chun and Mr. Zhou Ya Fei and the independent non-executive directors are Mr. Wang Ju, Mr. Ng Wai Hung and Mr. Lam Cheung Shing Richard.

This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock

* *For identification only*

Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of publication and on the Company’s website at www.chinastarcmg.com.hk.