

### **Joint Venture with NEC**

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# **Transaction Summary**



O Creation of JV in Japan between Lenovo and NEC

#### Why

- Becoming #1 PC Company in Japan with approx. 25% market share
- Acquiring strong Japanese brand and extensive distribution channels

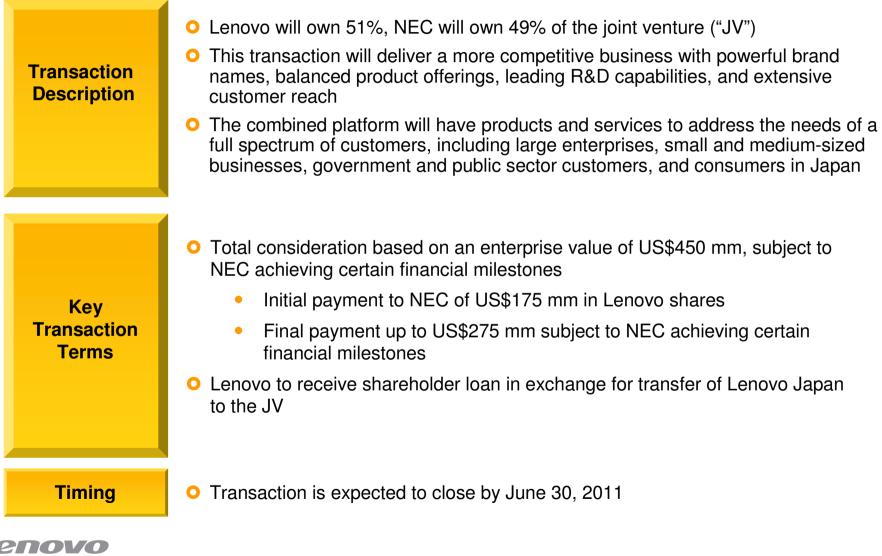
#### Consideration

- Consideration for NEC PC at an Enterprise Value of US\$450 mm
- Transaction will be immediately accretive to earnings



## **Transaction Overview**

NEW WORLD. NEW THINKING.



## **Transaction Rationale – A Win-Win Proposition**



- Fastest growing top-five global PC maker
- WW manufacturing and technology expertise





- #1 Japan PC market share
- Superior brand name in Japan with strong market position

1	Creates a strong #1 player in the 3 <sup>rd</sup> largest PC market globally
2	Potential for new products & technologies from newly combined R&D capabilities and IP portfolio
3	EPS expected to be accretive immediately after transaction on a pre-synergy basis
4	Cost savings from the implementation of an operational efficiency enhancement program and potential synergies are estimated to be greater than US\$100 mm per annum



### **Synergies Driving Value...**





thank you grazie merci danke grazias 謝謝 спасибо gracias obrigado ありがとう dank takk bedankt dakujem





# **Appendices**

### **NEC Personal Computers**

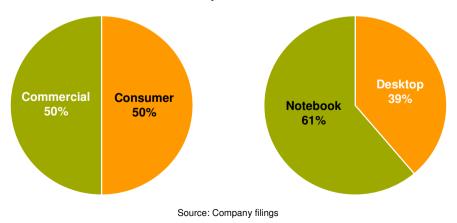
#### **Overview**

- NEC Personal Computers was previously part of NEC, a 100%-owned subsidiary of NEC Corp.
  - Conducted most of NEC's PC operations including manufacturing, distribution, and services
  - Engaged in the consumer and business PC business
  - Enjoys 20% market share in the Japan PC market
- Long history of product innovation since introducing Japan's first PC in the late 70's

World Class Product Portfolio					
Consun	ner	Commercial			
ValueStar	LaVie	Mate	VersaPro		

#### Unit Shipment Mix – 1H FY10

#### Total PC Shipments: 1.32 mm units

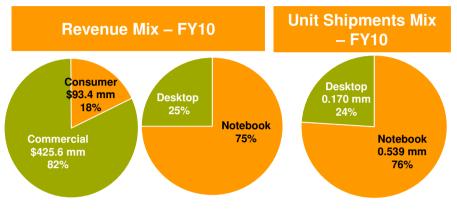




### Lenovo Japan Ltd.

#### **Overview**

- Through its purchase of IBM's PC division, Lenovo has been in Japan since 2005. IBM had sold PCs in Japan since early 1980s.
- The iconic ThinkPad laptop PC was designed at IBM's Yamato R&D Center, which was also acquired by Lenovo in 2005.
- Lenovo currently has about 5.6% shipment share and ranks 7<sup>th</sup> in Japan.
- Lenovo Japan offices are located in Roppongi and Yokohama.

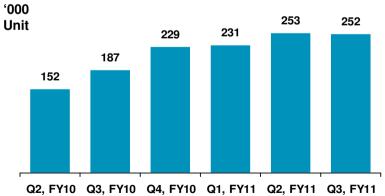


Total PC Revenue: US\$519 mm



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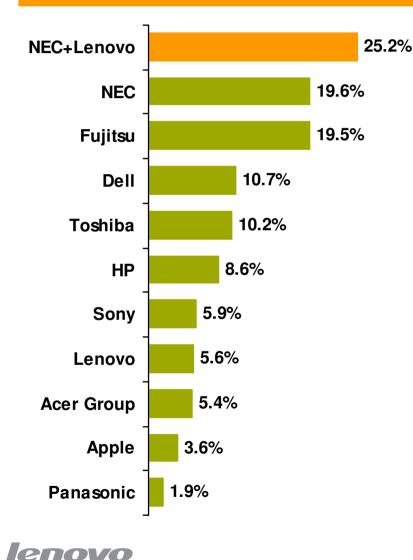
#### Lenovo Shipments



## **NEC + Lenovo Drive a Strong #1 Position**

PF Market Share of JVCo – 1H 2010





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