





Founded in 1988, Lerado Group designs, manufactures, and distributes a wide range of infant and pre-school products including baby strollers, beds, soft goods, battery operated ride-on cars, infant garments, feeding bottles as well as other accessories.

Headquartered in Hong Kong, the Group has established an efficient manufacturing base in Zhongshan and Shanghai of the Peoples Republic of China (the "PRC"), whereas research and development ("R&D") centres are located in Taiwan and the PRC. Our strong R&D teams enable us to design and manufacture a majority of our products on an original design manufacturing ("ODM") basis, where we own the patents on such designs. We currently own more than 250 registered patents on over 120 product features.

We also manufacture for customers on an original equipment manufacturing ("OEM") basis, where products are manufactured according to customers' specifications. The majority of our products are sold to the United States of America (the "US") and Europe. Our experienced manufacturing expertise and high quality products are trusted by our customers.

The Group has also expanded its scope of services by manufacturing and selling in its own brand. The "Angel" brand, developed specifically for the PRC market, is sold in department stores in major cities of the PRC. The Group is also taking active steps to widen its product range to cater for a broader range of customers from infants up to six years of age.

Our motto is to provide superior products with innovative features meeting the highest safety standards to our customers worldwide.