



From left to right

Upper row: Mr. LEUNG Man Fai, Ms. CHAN Lai Sha Liza, Mr. LIN John Sian-zu, Mr. CHEN Jo Wan, Mr. NG Kwun Wan, Mr. LIM Pat Wah Patrick

Lower row: Mr. CHEN Hsing Shin, Mrs. HUANG CHEN Li Chu, Mr. HUANG Ying Yuan, Mr. TSANG Yat Kiang

Executive Directors

Mr. HUANG Ying Yuan, aged 51, is a founding member and the chairman and president of the Group. Mr. Huang has 25 years of experience in the infant products industry. Mr. Huang oversees the strategic planning and daily operations of the Group and has particular responsibility for marketing.

Mr. TSANG Yat Kiang, aged 53, is a founding member and vice chairman of the Group. Prior to the establishment of the Group, Mr. Tsang owned a trading business, which dealt mainly in machinery and equipment. Mr. Tsang is in charge of the strategic planning and finance of the Group.

Mr. CHEN Hsing Shin, aged 58, is a founding member and vice chairman of the Group. Prior to the establishment of the Group, Mr. Chen worked in various manufacturing set-ups and was specialised in production site management. With his expertise, Mr. Chen oversees the Group's production operations in the PRC.

Mrs. HUANG CHEN Li Chu, aged 52, was appointed an executive director of the Group in January 1997. Mrs. Huang has worked in the infant products industry in Taiwan for over 23 years and established her own research and development company whose operations were acquired by the Group in early 1998. Mrs. Huang is in charge of the Group's research and development operations.

Mr. CHEN An Hsin, aged 58, was appointed as an executive director of the Group in March 2002 and is responsible for the Group's business development in the PRC market. Prior to joining the Group, Mr. Chen has gained almost 30 years' experience in the distribution, retailing and marketing of products spanning from daily necessities to renowned and high-end consumer products in Taiwan and overseas markets including the US and Europe. Mr. Chen graduated from the Taiwan National Zhongxing University and holds a master's degree in public administration from the University of San Francisco.

Mr. LEUNG Man Fai, aged 44, was appointed an executive director of the Group in November 1998. He is also the financial controller and company secretary of the Group. Prior to joining the Group in July 1995, Mr. Leung worked in the accounting field for over 15 years. He graduated from Manchester Polytechnic in the UK with a bachelor's degree in accounting and finance and holds a master's degree from the University of New South Wales in Australia in professional accounting. He is an associate member of the Hong Kong Society of Accountants and the Australian Society of Certified Practising Accountants.

Non-Executive Directors

Mr. CHEN Jo Wan, aged 41, joined the Group in 1989 as an executive director. Mr. Chen was responsible for shipping and financial management until June 1997 when he became non-executive director. Mr. Chen has over 11 years of experience in trading business including the development of markets for toys, furniture and ceramics in Europe and the US.

Mr. LIN John Sian-zu, aged 38, is an executive director of the Direct Investment Division of AIG Investment Corporation (Asia) Ltd. ("AIGIC (Asia)"). Mr. Lin manages AIGIC (Asia)'s direct investment activities in the Southeast Asia and retailing projects in the PRC. Mr. Lin joined AIG's Foreign Investment Department in New York in 1990 where he was responsible for the evaluation of AIG's direct investment and credit proposals in the Asia Pacific region, excluding Japan. Mr. Lin holds a bachelor of science degree in civil engineering and a master's degree in Finance and International Business, both from the Massachusetts Institute of Technology.

Ms. CHAN Lai Sha Liza, aged 43, is the chief financial officer of Investor Asia Limited ("IAL"), a business advisor to Investor AB of Sweden. Ms. Chan joined IAL in 2000 and is responsible for monitoring selected Investor AB's Asian portfolio of investments. Ms. Chan is a Certified Management Accountant in Canada. She obtained a B. Comm. (Hon) degree from University of Ottawa, Ontario, Canada. Ms. Chan has over 20 years of experience in accounting and finance.

Independent Non-Executive Directors

Mr. LIM Pat Wah Patrick, aged 42, is a director of an advisory firm. Mr. Lim is a fellow member of the Chartered Institute of Management Accountants and Chartered Association of Certified Accountants. He obtained a bachelor's degree in accounting from Birmingham University and a master's degree in management of information systems from the London School of Economics and Political Science. Mr. Lim has over 17 years of experience in accounting and finance.

Mr. NG Kwun Wan, aged 38, is currently the Deputy General Manager of New World China Enterprises Projects Limited. Mr. Ng graduated from University of New South Wales with a master's degree in professional accounting. He is also an associate member of each of the Australian Society of Certified Practising Accountants and the Hong Kong Society of Accountants. He has over 11 years of experience in accounting and corporate finance.