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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2331)

DATE OF BOARD MEETING

The board of directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Monday, 25 March 2013 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2012 for publication and considering the recommendation of a final dividend, if applicable.

By order of the Board

Li Ning Company Limited

Yim Wai Yin, Lisa

Company Secretary

Hong Kong, 11 March 2013

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Jin-Goon Kim and Mr. Zhang Zhi Yong. The non-executive directors are Mr. James Chun-Hsien Wei and Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Mr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.