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RESIGNATION OF DIRECTOR

The Board of Directors (the "**Board**") of Li Ning Company Limited (the "**Company**") announces that Mr. Zhang Zhi Yong ("**Mr. Zhang**") has resigned as a non-executive director of the Company with effect from 6 October 2014 due to his personal and other business commitments. Mr. Zhang confirmed that he has no disagreement with the Board and there is nothing relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited or the shareholders of the Company.

The Board respects the decision of Mr. Zhang and would like to expresses its gratitude to Mr. Zhang for his valuable contributions to the Company during his tenure of office.

By order of the Board of Li Ning Company Limited Li Ning Executive Chairman

Hong Kong, 6 October 2014

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning and Mr. Jin-Goon Kim. The non-executive director is Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Mr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.