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LI NING COMPANY LIMITED 李寧有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2331)

DATE OF BOARD MEETING

The board of directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 10 August 2016 for the purposes of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2016 for publication and considering the declaration of an interim dividend, if applicable.

By order of the Board Li Ning Company Limited Tai Kar Lei Company Secretary

Hong Kong, 28 July 2016

As at the date of this announcement, the executive director of the Company is Mr. Li Ning. The non-executive directors of the Company are Mr. Chen Yue, Scott and Mr. Wu, Jesse Jen-Wei. The independent non-executive directors of the Company are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Dr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.