

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2331)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Tuesday, 28 August 2007 for the purposes of approving the publication of the interim results of the Company and its subsidiaries for the six months ended 30 June 2007 and considering the declaration of an interim dividend.

By Order of the Board
Li Ning Company Limited
Tan Wee Seng

Executive Director & Company Secretary

Hong Kong, 13 August 2007

As at the date of this announcement, the executive directors of the Company are Mr. LI Ning, Mr. ZHANG Zhi Yong and Mr. TAN Wee Seng. The non-executive directors are Mr. LIM Meng Ann, Mr. Stuart SCHONBERGER and Mr. CHU Wah Hui. The independent non-executive directors are Mr. KOO Fook Sun, Louis, Ms. Wang Ya Fei, Jane and Mr. CHAN Chung Bun, Bunny.