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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2331)

APPOINTMENT OF GROUP VICE PRESIDENT AND CHIEF FINANCIAL OFFICER

The Board of Directors ("**Board**") of Li Ning Company Limited (the "**Company**") is pleased to announce the appointment of Mr. Zhao Dong Sheng ("**Mr. Zhao**") as the Group Vice President and Chief Financial Officer effective 1 August 2022. As the Group Vice President and Chief Financial Officer, Mr. Zhao will head the Finance Department and assume full responsibility for the financial and treasury functions of the Company as well as investor relations.

Mr. Zhao, aged 50, has over 24 years of experience in the fast-moving consumer goods industry. He previously worked for Swire Coca-Cola (China) Co., Ltd. as the Finance General Manager. He is a Senior Accountant of the People's Republic of China, a fellow member of Certified Practising Accountant in Australia, a Chartered Global Management Accountant and a fellow member of the Chartered Institute of Management Accountants. Mr. Zhao holds a Master of Accounting from Jiangxi University of Finance and Economics and a Master of Business Administration from China Europe International Business School.

The Board hereby expresses its warmest welcome to Mr. Zhao in joining the Company.

By order of the Board Li Ning Company Limited Li Ning

Executive Chairman and Joint Chief Executive Officer

Hong Kong, 1 August 2022

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Kosaka Takeshi and Mr. Li Qilin. The independent non-executive directors of the Company are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei and Dr. Chan Chung Bun, Bunny.