

DATE OF BOARD MEETING

The board of directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 27 August 2008 for the purposes of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2008 for publication and considering the declaration of an interim dividend.

By order of the Board Li Ning Company Limited TAN Wee Seng Executive Director & Company Secretary

Hong Kong, 12 August 2008

As at the date of this announcement, the executive directors of the Company are Mr. LI Ning, Mr. ZHANG Zhi Yong and Mr. TAN Wee Seng. The non-executive directors are Mr. LIM Meng Ann, Mr. Stuart SCHONBERGER, Mr. CHU Wah Hui and Mr. James Chun-Hsien WEI. The independent non-executive directors are Mr. KOO Fook Sun, Louis, Ms. WANG Ya Fei, Jane and Mr. CHAN Chung Bun, Bunny.