

DATE OF BOARD MEETING

The board of directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 27 November 2008 for the purpose of, among other matters, considering the declaration of a special dividend.

By order of the Board Li Ning Company Limited TAN Wee Seng Executive Director & Company Secretary

Hong Kong, 17 November 2008

As at the date of this announcement, the executive directors of the Company are Mr. LI Ning, Mr. ZHANG Zhi Yong and Mr. TAN Wee Seng. The non-executive directors are Mr. LIM Meng Ann, Mr. Stuart SCHONBERGER, Mr. CHU Wah Hui and Mr. James Chun-Hsien WEI. The independent non-executive directors are Mr. KOO Fook Sun, Louis, Ms. WANG Ya Fei, Jane and Mr. CHAN Chung Bun, Bunny.