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DATE OF BOARD MEETING

The board of directors (the "Board") of Li Ning Company Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 22 August 2012 for the purposes of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 for publication and considering the declaration of an interim dividend, if applicable.

By order of the Board Li Ning Company Limited Lee Hung Company Secretary

Hong Kong, 6 August 2012

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Kim Jin Goon, Mr. Zhang Zhi Yong and Mr. Chong Yik Kay. The non-executive directors are Mr. Chu Wah Hui, Mr. James Chun-Hsien Wei and Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Mr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.