



LI NING COMPANY LIMITED

李寧有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 2331)

NOTIFICATION LETTER 通知信函

10 April 2015

Dear Non-registered Shareholder ^(Note),

Li Ning Company Limited (the "Company")

- Notice of Publication of 2014 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the websites of the Company at <http://ir.lining.com> and the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKExnews Website"). You may access the Current Corporate Communications by clicking "Investor Relations" on the home page of the Company's website or browsing through the HKExnews website.

If you want to receive the Current Corporate Communications in printed form, please complete the Request Form overleaf and return it to the Company c/o its Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form. The Request Form may also be downloaded from the website of the Company or the HKExnews website.

Should you have any queries relating to this letter, please call the Hong Kong Share Registrar's enquiry hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
Li Ning Company Limited

Note: This letter is addressed to the Non-registered shareholders of the Company. "Non-registered shareholder" means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications (as defined overleaf). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form overleaf.

各位非登記股東^(附註)：

李寧有限公司 (「本公司」)

- 2014 年度報告、通函、股東週年大會通告及委任代表表格 (「本次公司通訊文件」) 之發佈通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站 <http://ir.lining.com> 及香港交易所及結算所有有限公司網站 www.hkexnews.hk (「披露易網站」)。請在本公司網站主頁按「投資者關係」一項或在披露易網站覽閱本次公司通訊文件。

如閣下欲收取本次公司通訊文件之印刷本，請填妥在本函背面的申請表格，並使用隨附之郵寄標籤寄回本公司之香港股份過戶登記分處香港中央證券登記有限公司 (「香港股份登記處」)。申請表格亦可於本公司網站或披露易網站內下載。

如閣下對本函內容有任何疑問，請於辦公時間內 (星期一至星期五上午 9 時至下午 6 時，香港公眾假期除外) 致電香港股份登記處查詢熱線 (852)2862 8688 查詢。

李寧有限公司
謹啟

2015 年 4 月 10 日

附註：此函件乃向本公司之非登記股東發出。「非登記股東」指將本公司股份存放於中央結算及交收系統的人士或公司，並透過香港中央結算有限公司不時向本公司發出通知，表示希望收到公司通訊文件 (定義見本函背面)。如果閣下已經出售或轉讓所持有之本公司股份，則無需理會本函件及所附申請表格。

LNCH-10042015-1(0)

Request Form 申請表格

To: **Li Ning Company Limited (the "Company")**
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致: **李寧有限公司 (「本公司」)**
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Corporate Communications* of the Company ("Corporate Communications") in the manner as indicated below:

本人/我們希望以下列方式收取 貴公司之公司通訊文件* (「公司通訊文件」):

(Please mark **ONLY ONE** (✓) of the following boxes)

(請僅在下列其中一個空格內劃上「✓」號)

to receive the **printed English version** ONLY of all Corporate Communications; **OR**
僅收取公司通訊文件之**英文印刷本**; 或

to receive the **printed Chinese version** ONLY of all Corporate Communications; **OR**
僅收取公司通訊文件之**中文印刷本**; 或

to receive both the **printed English and Chinese versions** of all Corporate Communications.
收取公司通訊文件之**英文及中文印刷本**。

Name(s) of Non-registered Shareholder(s)[#]
非登記股東姓名[#]

Date
日期

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact Telephone Number
聯絡電話號碼

Signature(s)
簽名

[#]You are required to fill in the details if you download this Request Form from the Company's website or the HKExnews website.
假如你從本公司網站或香港交易所披露易網站下載本申請表格, 請必須填上有關資料。

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填寫所有資料。
- This letter is addressed to the Non-registered shareholders of the Company. "Non-registered shareholder" means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications. 此函件乃向本公司之非登記股東發出。「非登記股東」指將本公司股份存放於中央結算及交收系統的人士或公司, 並透過香港中央結算有限公司不時向本公司發出通知, 表示希望收到公司通訊文件。
- Any form with more than one box marked (✓), with no box marked (✓), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- The above instruction will apply to the Corporate Communications to be sent to you until you notify to the Company c/o its Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at anytime ceased to have holdings in the Company.
上述指示適用於發送予 閣下之所有公司通訊文件, 直至 閣下透過本公司之香港股份過戶登記分處香港中央證券登記有限公司通知本公司另外之安排或任何時候停止持有本公司的股份。
- For the avoidance of doubt, the Company do not accept any other instructions given on this Request Form.
為免存疑, 任何在本申請表格上的額外指示, 本公司將不予處理。

*Corporate Communications include but not limited to (a) the directors' report, annual accounts together with a copy of the auditor's report and, where applicable, summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊文件包括但不限於: (a) 董事會報告、年度財務報表連同核數師報告及如適用, 財務摘要報告; (b) 中期報告及如適用, 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及(f) 委任代表表格。

郵寄標籤 MAILING LABEL

閣下寄回此申請表格時, 請將郵寄標籤剪貼於信封上。
如在香港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

LNCH-10042015-10