

(Incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 2331)

NOTIFICATION LETTER 通知信函

7 April 2017

Dear Non-registered Shareholder (Note),

<u>Li Ning Company Limited (the "Company")</u>

Notice of Publication of 2016 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the website of the Company at http://ir.lining.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKExnews Website"). You may access the Current Corporate Communications by clicking "Investor Relations" on the home page of the Company's website or browsing through the HKExnews Website.

If you want to receive the Current Corporate Communications in printed form, please complete the Request Form overleaf and return it to the Company c/o its Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form. The Request Form may also be downloaded from the website of the Company or the HKExnews Website.

Should you have any queries relating to this letter, please call the Hong Kong Share Registrar's enquiry hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, Li Ning Company Limited

Note: This letter is addressed to the Non-registered shareholders of the Company. "Non-registered shareholder" means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications (as defined overleaf). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form overleaf.

各位非登記股東(附注):

李寧有限公司(「本公司」)

- 2016 年度報告、通函、股東週年大會通告及委任代表表格(「本次公司通訊文件」)之發佈通知

本公司的本次公司通訊文件的中、英文版本已上載於本公司網站 http://ir.lining.com 及香港交易及結算所有限公司的網站 www.hkexnews.hk (「披露易網站」)。請在本公司網站主頁按「投資者關係」一項或在披露易網站 簡閱本次公司通訊文件。

> 李寧有限公司 謹啟

2017年4月7日

附註:此函件乃向本公司之非登記股東發出。「非登記股東」指將本公司股份存放於中央結算及交收系統的人士或公司,並透過香港中央結算有限公司不時向本公司發出 通知,表示希望收到公司通訊文件(定義見本函背面)。如果閣下已經出售或轉讓所持有之本公司股份,則無需理會本函件及所附申請表格。 Non-registered Shareholder's information (English Name and Address) 非登記股東資料(英文姓名及地址)

Request Form 申請表格

To: Li Ning Company Limited (the "Company")

c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong 致: 李寧有限公司(「本公司」)

經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive the Corporate Communications* of the Company ("Corporate Communications") in the manner as indicated below: 本人/我們希望以下列方式收取 貴公司之公司通訊文件*(「公司通訊文件」):

(Please mark **ONLY ONE** (X) of the following boxes)

(請僅在下列其中一個空格內劃上「X」號)

to receive the printed English version ONLY of all Corporate Communication 僅收取公司通訊文件之 英文印刷本;或	s; OR
to receive the printed Chinese version ONLY of all Corporate Communication 僅收取公司通訊文件之 中文印刷本;或	s; OR
to receive both the printed English and Chinese versions of all Corporate Communications. 收取公司通訊文件之 英文及中文印刷本 。	
Name(s) of Non-registered Shareholder(s) [#] 非登記股東姓名 [#]	Date 日期

Signature(s)

聯絡電話號碼 簽名

You are required to fill in the details if you download this Request Form from the Company's website or the HKExnews website 假如你從本公司網站或香港交易所披露易網站下載本申請表格,請必須填上有關資料。

Notes 附註:

1. Please complete all your details clearly.

請閣下清楚填妥所有資料。

Contact Telephone Number

- This letter is addressed to the Non-registered shareholders of the Company. "Non-registered shareholder" means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications.
 - 此函件乃向本公司之非營記股東發出。「非登記股東」指將本公司股份存放於中央結算及交收系統的人士或公司,並透過香港中央結算有限公司不時向本公司發出通知,表示希望收到公司通訊文件。
- 3. Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void. 如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
- 4. The above instruction will apply to the Corporate Communications to be sent to you until you notify to the Company c/o its Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at anytime ceased to have holdings in the Company.

 上述指示適用於發送予 閣下之所有公司通訊文件,直至 閣下透過本公司之香港股份過戶登記分處香港中央證券登記有限公司通知本公司另外之安排或任何時候停止持有本公司的股份。
- For the avoidance of doubt, the Company do not accept any other instructions given on this Request Form.
 為免存疑,任何在本申請表格上的額外指示,本公司將不予處理。

閣下寄回此申請表格時,請將郵寄標籤剪貼於信封上。 如在香港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

07042017 1 0

^{*} Corporate Communications include but not limited to (a) the directors' report, annual accounts together with a copy of the auditor's report and, where applicable, summary financial report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務衝要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;及(f)委任代表表格。