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(於百慕達成立之有限公司) (Incorporated in Bermuda with Limited Liability) Stock Code 股份代號: 590

DECREASE IN BOARD LOT SIZE

The Board of Directors (the "Board") of Luk Fook Holdings International Limited (the "Company") announces that the board lot size of the ordinary shares of HK\$0.10 each in the capital of the Company (the "Shares") for trading on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") will be decreased from 2,000 Shares to 1,000 Shares with effect from 9:30 a.m. on Wednesday, 16 February 2011. The expected timetable for the decrease in board lot size is set out below.

Shareholders of the Company (the "Shareholders") may submit their existing share certificate(s) in board lot of 2,000 Shares each to the Company's branch share registrar, Computershare Hong Kong Investor Services Limited, in exchange for new share certificates in board lot of 1,000 Shares each free of charge during business hours from Monday, 31 January 2011 to Thursday, 10 March 2011 (both days inclusive).

The Board announces that the board lot size of the Shares for trading on the Stock Exchange will be decreased from 2,000 Shares to 1,000 Shares with effect from 9:30 a.m. on Wednesday, 16 February 2011.

The Directors are of the view that the decrease in board lot size will enable more investors who are interested in the Company to buy the Shares, which may improve the liquidity of the Shares and broaden the Company's shareholder base. The decrease in board lot size will not result in any change in the relative rights of the Shareholders.

EXPECTED TIMETABLE

First day for free exchange of share certificates	
in board lot of 2,000 Shares each for new share	
certificates in board lot of 1,000 Shares each	Monday 31 January 2011
Last day for trading in board lot of 2,000 Shares	
in the original counter	Tuesday 15 February 2011
Effective date of the board lot of 1,000 Shares	
First day of parallel trading	9:30 a.m. Wednesday 16 February 2011
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Original counter for trading	
in board lot size of 2,000 Shares becomes	
a counter for trading in board lot of 1,000 Shares	9:30 a m. Wednesday 16 February 2011
a counter for trading in board lot of 1,000 Shares	

Temporary counter for trading	
in board lot of 2,000 Shares opens	9:30 a.m. Wednesday 16 February 2011
Last day of parallel trading	Tuesday 8 March 2011
Temporary counter for trading	
in board lot of 2,000 Shares closes	4:00 p.m. Tuesday 8 March 2011
Last day for free exchange of share certificates	Thursday 10 March 2011

EXCHANGE OF NEW SHARE CERTIFICATES

Shareholders may submit their existing share certificate(s) in board lot of 2,000 Shares each to the Company's branch share registrar, Computershare Hong Kong Investor Services Limited of Rooms 1712-1716, 17th Floor, Hopwell Centre, 183 Queen's Road East, Hong Kong, in exchange for new share certificates in board lot of 1,000 Shares each free of charge during business hours from Monday, 31 January 2011 to Thursday, 10 March 2011 (both days inclusive). Such exchange of share certificates thereafter will be accepted only upon payment of a fee of HK\$2.50 (or such higher amount as may from time to time be specified by the Stock Exchange) for each new share certificate in board lot of 1,000 Shares issued or each existing share certificates submitted, whichever number of share certificate involved is higher. It is expected that new share certificates will be available for collection from the Company's branch share registrar by the Shareholders within 10 business days after delivery of the existing share certificates to the Company's branch share registrar for exchange purpose. Besides the change in the number of Shares for each board lot, there is a change in the color of share certificates. The color of the new share certificate is pink, while the color of the existing share certificate is brown.

With effect from Wednesday, 16 February 2011, each new share certificate will be issued in board lot of 1,000 Shares (except for odd lots or where the Company's branch share registrar is otherwise instructed). All existing share certificates in board lot of 2,000 Shares each will continue to be good evidence of legal title to such Shares and be valid for delivery, trading and settlement purposes.

By Order of the Board **Luk Fook Holdings (International) Limited Wong Wai Sheung** *Chief Executive*

Hong Kong, 24 January 2011

As at the date of this announcement, the Company's executive directors are Mr. WONG Wai Sheung (Chief Executive), Mr. TSE Moon Chuen, Mr. LAW Tim Fuk, Paul, Mr. LAU Kwok Sum, Mr. WONG Ho Lung, Danny, and Miss WONG Lan Sze, Nancy; the non-executive directors are Mr. WONG Koon Cheung, Mr. CHAN Wai, Mr. LEE Shu Kuan, Ms. YEUNG Po Ling, Pauline and Mr. HUI King Wai; the independent non-executive directors are Mr. HUI Chiu Chung, Mr. LO Mun Lam, Raymond (Chairman), and Mr. TAI Kwok Leung, Alexander.