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六福集團(國際)有限公司
LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED

(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

VOLUNTARY ANNOUNCEMENT

SAME STORE SALES GROWTH* FOR CHINESE NEW YEAR PERIOD 2013

Luk Fook Holdings (International) Limited (the “**Company**”, together with its subsidiaries the “**Group**”), announces the same store sales performance of the Group’s self-operated shops for the fourteen-day period# from 3 February 2013 to 16 February 2013 during the Chinese New Year (the “Chinese New Year Period 2013”).

The same store sales growth* of the Group’s retail business in the Chinese New Year Period 2013 as compared to the fourteen-day period# from 16 January 2012 to 29 January 2012 during the Chinese New Year was 42% for Hong Kong and Macau and 32% for the Mainland China (the “Mainland”).

As at 31 January 2013, the Group had a total of 127 self-operated shops which included 36 shops in Hong Kong, 9 shops in Macau, 78 shops on the Mainland and 4 shops overseas. Together with 939 licensed shops on the Mainland, there were altogether 1,066 shops worldwide as at the same date.

Remarks:

* *Same store sales growth represents a comparison of sales of the same store on days having operations in the comparable periods.*

The fourteen-day period commences on the seventh day prior to the first day of the Chinese New Year and ends on the seventh day of the Chinese New Year.

CAUTION STATEMENT

The Board wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board
Luk Fook Holdings (International) Limited
WONG Wai Sheung
Chairman & Chief Executive

Hong Kong, 22 February 2013

As at the date of this announcement, the Company's executive directors are Mr. WONG Wai Sheung (Chairman & Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Mr. WONG Ho Lung, Danny (Deputy Chairman), Miss WONG Lan Sze, Nancy, Miss WONG Hau Yeung and Miss CHUNG Vai Ping; the non-executive directors are Ms. YEUNG Po Ling, Pauline, Mr. HUI King Wai, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the independent non-executive directors are Mr. LO Mun Lam, Raymond, Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man and Mr. MAK Wing Sum, Alvin.