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(於百慕達註冊成立之有限公司) (Incorporated in Bermuda with Limited Liability) Stock Code 股份代號: 0590

SAME STORE SALES GROWTH*

FOR THE FOURTH QUARTER OF FINANCIAL YEAR ENDED 31 MARCH 2013

Luk Fook Holdings (International) Limited (the "Company", together with its subsidiaries the "Group"), announces the same store sales performance of the Group's self-operated shops for the fourth quarter of financial year ended 31 March 2013.

The same store sales growth* of the Group's retail business for the fourth quarter of financial year ended 31 March 2013 was 29% for Hong Kong and Macau and 14% for the Mainland China (the "Mainland").

As at 31 March 2013, the Group had a total of 128 self-operated shops which included 37 shops in Hong Kong, 9 shops in Macau, 78 shops on the Mainland and 4 shops overseas. Together with 944 licensed shops on the Mainland, there were altogether 1,072 shops worldwide as at the same date.

Remarks:

* Same store sales growth represents a comparison of sales of the same self-operated shop having full month operations in the comparable periods and such data does not include sales of licensed shops.

CAUTION STATEMENT

The Board wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Luk Fook Holdings (International) Limited
WONG Wai Sheung

Chairman & Chief Executive

Hong Kong, 15 April 2013

As at the date of this announcement, the Company's executive directors are Mr. WONG Wai Sheung (Chairman & Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Mr. WONG Ho Lung, Danny (Deputy Chairman), Miss WONG Lan Sze, Nancy, Miss WONG Hau Yeung and Miss CHUNG Vai Ping; the non-executive directors are Ms. YEUNG Po Ling, Pauline, Mr. HUI King Wai, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the independent non-executive directors are Mr. LO Mun Lam, Raymond, Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man and Mr. MAK Wing Sum, Alvin.