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(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

**SALES PERFORMANCE OF RETAIL BUSINESS
FOR THE FIRST QUARTER OF FINANCIAL YEAR
ENDING 31 MARCH 2017**

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the first quarter (“1Q”) of financial year ending 31 March 2017 (“FY2017”) covering the period from 1 April 2016 to 30 June 2016.

SAME STORE SALES GROWTH (“SSSG”)* FOR 1Q OF FY2017

	1Q FY2017 vs 1Q FY2016	4Q FY2016 vs 4Q FY2015
Overall	-24%	-27%
Gold	-26%	-28%
Gold (by weight)	-30%	-25%
Gem-set jewellery	-19%	-25%
Mainland China	-24%	-19%
Gold	-29%	-27%
Gold (by weight)	-37%	-29%
Gem-set jewellery	-8%	+4%
Hong Kong & Macau	-24%	-28%
Gold	-25%	-28%
Gold (by weight)	-29%	-24%
Gem-set jewellery	-20%	-27%

Remarks:

- * Same store sales growth of the period represented a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland China’s e-commerce business.

With the continuing overall sluggish retail sentiment, the SSSG of the Group's retail business for 1Q FY2017 still recorded a drop of 24%. Nevertheless, it was a reduced decline against the -27% in the fourth quarter of last financial year mainly due to a narrower SSSG drop in both gold and gem-set jewellery products in Hong Kong and Macau market. On the other hand, the SSSG of Mainland China ("Mainland") market experienced an expanded drop from the last quarter with gem-set jewellery products' SSSG starting to see a decline as well as a slightly expanded SSSG drop of gold products there.

NUMBER OF SHOPS

As at 30 June 2016, the Group had a total of 178 Lukfook self-operated shops which included 115 shops in Mainland, 47 shops in Hong Kong, 10 shops in Macau and 6 shops overseas. Together with 1,249 licensed shops in Mainland and one licensed shop in Korea, there were a total of 1,428 Lukfook shops worldwide, of which 1,364 shops were located in Mainland, as at the same date which are summarised as follows :-

	30 June 2016	Changes in 1Q FY2017
Self-operated shops		
Hong Kong	47	0
Macau	10	0
Mainland	115	+10
Other Locations	6	0
Sub-total	178	+10
Licensed shops		
Mainland	1,249	-11
Korea	1	+1
Sub-total	1,250	-10
Total Lukfook shops	1,428	0

CAUTION STATEMENT

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Luk Fook Holdings (International) Limited
Chairman & Chief Executive
WONG Wai Sheung

Hong Kong, 13 July 2016

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy, Ms. CHUNG Vai Ping and Dr. CHAN So Kuen; the Non-executive Directors are Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. MAK Wing Sum, Alvin, Ms. WONG Yu Pok, Marina, JP and Mr. HUI King Wai.