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[For Immediate Release]

Luk Fook Holdings (International) Limited Announces Attaining "Green Medalist" in "Hang Seng Pearl River Delta Environmental Awards 2010/11"

(Hong Kong, 11 January 2012) ----- **Lukfook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) proudly announced that the Group attained the "Green Medalist" in "Hang Seng Pearl River Delta Environmental Awards 2010/11" for two consecutive years held by the Federation of Hong Kong Industries and Hang Seng Bank, in recognition of the Group's participation and contribution in environmental protection.

Mr. Danny Wong Ho Lung, Executive Director of the Group said, "We are delighted to have obtained the "Hang Seng Pearl River Delta Environmental Awards" for two consecutive years which demonstrates recognition of our outstanding performance in environmental protection. As a responsible green enterprise, the Group has been putting resources to support environmental protection. We will continue to work towards environmental sustainability while delivering quality products."

Co-organized by the Federation of Hong Kong Industries and Hang Seng Bank, the "Hang Seng Pearl River Delta Environmental Awards 2010/11" aims to recognize and encourage sound environmental practices by enterprises and reduces pollution in the region. The presentation ceremony was held on 10 January 2012 (Tuesday) at Hang Seng Head Office in Central. Mr. Danny Wong Ho Lung, Executive Director of the Group, received the award on behalf of the Group.

~End~

Photos:



Mr. Danny Wong Ho Lung, the Group's Executive Director, received the award on behalf of the Group.



The Group is delighted to have obtained the "Hang Seng Pearl River Delta Environmental Awards" for two consecutive years.



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A big group photo amongst all representatives of the awardees.