

【For Immediate Release】

**Luk Fook Holdings (International) Limited
Attains “Prime Awards for Eco-Business 2012 (Category: Jewellery)”
In Recognition of Effective Green Management**

(Hong Kong, 22 June 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announces that it attained the “Prime Awards for Eco-Business 2012 (Category: Jewellery)” in recognition of its continuous dedication to environmental protection.

Mr. Wong Ho Lung, Danny, Executive Director of the Group, said, “The Group is committed to environmental protection. We have actively incorporated green initiatives such as energy saving, waste management and carbon reduction into our manufacture, administration and daily retail operations. Looking ahead, we will continue our efforts in further improving the environmental awareness of our employees, customers and suppliers for a green living environment.”

The “Prime Awards for Eco-Business 2012” was organized by “metroBox” magazine. The enterprises with outstanding performance in environmental protection are selected by a panel of environmentalists and the representatives from chambers of commerce and academics.

The award presentation ceremony was held on 20 June 2012 (Wednesday) at the Grand Ballroom of Hotel Nikko Hong Kong. Mr. Wong Ho Lung, Danny, Executive Director of the Group, received the award on behalf of the Group. Other award-winning enterprises include the CLP Group, Hongkong Electric Company Limited, MTR Corporation Limited, Maxim’s Group, McDonald's Hong Kong, etc.

Photos of the Award Presentation Ceremony:



Mr. Rico T. K. Wong (left), Deputy Chief Executive of The Conservancy Association, presented the “Prime Awards for Eco-Business 2012” trophy to Mr. Wong Ho Lung, Danny (right), Executive Director of Lukfook Group

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About Luk Fook Holdings (International) Ltd. (Stock Code: 00590.HK)

Lukfook Group is principally engaged in sourcing, designing, retailing and wholesaling of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of 900 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.