

【 For Immediate Release 】

**Subsidiary of Luk Fook Holdings (International) Limited -
Luk Fook Jewellery (Guangzhou) Company Limited
Attains the Highest Honour of Grade AAAA in “Good Standardizing Practice” Certificate**

(Hong Kong, 27 August 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that its subsidiary, Luk Fook Jewellery (Guangzhou) Company Limited, has successfully attained “Good Standardizing Practice” Certificate issued by the Standardization Administration of the People’s Republic of China with the highest honour of Grade AAAA , in recognition of the Group’s outstanding operations and production management systems of the Group.

Mr. Wong Wai Sheung, Chief Executive of the Group said, "The Group is delighted to obtain ‘Good Standardizing Practice’ Certificate in Grade AAAA from an official authority. It proves that our management systems, which brings substantial economic benefits to the Group and makes remarkable contributions to the society, are in compliance with the national standard. We will strive to further enhance our management systems, and provide our customers with professional services and superior products."

The assessment of “Good Standardizing Practice” is certified by the Administration of Quality and Technology Supervision of Guangdong Province and is carried out by the senior engineers from Institute of Standardization and industry experts. The areas of assessment include production-flow management, operations and maintenance of production facilities, quality control of products, environmental management, staff training, administration and human resources management and etc.



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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 920 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.

About “Good Standardizing Practice” Certification

The “Good Standardizing Practice” was initiated by Standardization Administration of the People’s Republic of China, which is authorized by State Council to exercise administrative responsibilities by undertaking unified management, supervision and overall coordination of standardization works in China. The purpose of this Certification is to determine if the production and operations management systems of the enterprise are acting in accordance with “Enterprise Standard System - Requirement” and achieving good economic and social effects.