

## Luk Fook Holdings (International) Limited Sponsors "Lifeline Express Charity Dinner" for Two Consecutive Years

(Hong Kong, 15 December 2012) ----- Luk Fook Holdings (International) Limited ("Lukfook"/ "the Group") (Stock Code: 00590) sponsored "Lifeline Express Charity Dinner 2012" held by Lifeline Express Hong Kong Foundation to raise fund for free surgical operations for cataract patients in poverty in remote areas of Mainland China, bringing them hope and joy for their entire family.

Lukfook Group sponsored a 18K gold diamond sapphire necklace for the charity auction. The bidding of necklace was overwhelming and was sold at RMB 200,000, twice of the reserve price. The charity dinner raised HKD 3.93 million in total for Lifeline Express.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group,** said, "The Group always highly regards corporate social responsibilities, contributing to the society with devotion to charitable events. This is also the second time we participate in the charity auction held by Lifeline Express Hong Kong Foundation. We hope to help cataract patients receiving proper treatment on time so as to restore vision, and regain hope in life. We hope the society can together support Lifeline Express to build a better life for more patients."

The Dinner was held at The Langham Shenzhen on 14 December 2012 (Friday). Mr. Lo Kwong Fat, Director (Maxigood Enterprises), received the souvenir from the organizer on behalf of the Group.



18K Gold Diamond Sapphire Necklace sponsored by Lukfook Group





Mr. Lo Kwong Fat, Director (Maxigood Enterprises), received souvenir from Mrs. Rita Fan, Member of the Standing Committee of the National People's Congress

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## **About Lifeline Express Hong Kong Foundation**

Lifeline Express Hong Kong Foundation, a charity in Hong Kong, was established in 1996 to raise fund for the operation of Lifeline Express Hospital Eye-Trains (the Eye-Train). The custom built Eye-Trains are equipped with the latest medical equipment and eye care technology. Each four compartment Eye-Train consists of a consultation clinic, a sanitization room, two operating theatres, a recovery room (with beds for patients), a multi-function conference room and living quarters for the medical team. The Eye-Train not only provides free surgical operations for poverty stricken cataract patients, but also facilitates cooperation between ophthalmologists from overseas and Mainland China. The first Eye-Train embarked on its mission on 1 July 1997, other new trains were commissioned in 1999, 2002, and 2009, respectively. Nowadays, there are four Eye-Trains in continuous operation, which together cure more than 12,000 cataract patients each year.

Source: http://www.lifelineexpress.org.hk/big5/mission.html

## About Luk Fook Holdings (International) Limited (Stock Code: 00590)

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,000 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of "Brand of Hong Kong, Sparkling the World".