

【 For Immediate Release 】

**Lukfook Group Announces
Grand Opening of its World’s Largest Flagship Store in Macau**

(Hong Kong, 21 June 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is proud to announce that its largest flagship store in the world was officially opened in Macau on 8 June. This flagship store, with a total floor area of over 16,000 square feet, is ideally located in the most prestigious business area and desirable tourist attraction in town.

As the tenth outlet of the Group in Macau, this flagship store is the group’s largest in the world, and incorporates a variety of new elements. Apart from the latest store design, this store also comes with an exquisite “Wedding Zone” to create a superior shopping experience for customers. To satisfy the needs of different customers, rare high-end products such as pink and blue diamonds and luxury watches are also available at the store.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The rapid development of Macau in recent years has attracted a tremendous amount of tourists from Mainland China and overseas. In the first quarter of this year, the total spending of tourists reached MOP14.5 billion dollars, indicating an increase of 10% compared to last year. Opening the world’s largest flagship store in Macau not only fits the rapid development of Macau and its surrounding regions, but also allows the Group to grasp this golden opportunity to bring sustainable growth to jewellery retail business. Additionally, with the successful gambling industry in Macau which attracts tourists with high spending power, we expect the sales mix derived from tourists to further increase. Looking forward, the Group will continue to view Macau as one of its key markets, and further expand the business opportunities in this city.”

Lukfook Group set up its first “Lukfook Jewellery” retail outlet in Macau in 2002. As of today, the Group has established flagship stores in Hong Kong, Macau and Wuhan.

Information and photos of the world's largest Flagship Store of Lukfook Jewellery in Macau:
G/F., Circle Square, 37-75 Avenida de Almeida Ribeiro, Macau



The World's Largest "Lukfook Jewellery" Flagship Store located at a Prominent Location in Macau



Wedding Zone with Contemporary Design

~End~



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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,100 retail outlets spreading across Hong Kong, Macau, Mainland China, Singapore, the United States and Canada. The Group will continue to look for new business opportunities in the international market, echoing its corporate development of "Brand of Hong Kong, Sparkling the World".