



**【 For Immediate Release 】**

**Lukfook Group  
Won Three JNA's Award  
Including the "Brand of the Year" Award**

(Hong Kong, 17 September 2013) ----- **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has attained three awards including the honor of "Retailer of the Year", "Brand of the Year" and "Employer of the Year", and has been awarded the "Brand of the Year" due to its success in brand building.

**Mr. Wong Wai Sheung, Chairman & Chief Executive of the Group** said, "The Group is honored to be shortlisted again for JNA Award after the conferral with the "Retailer of the Year" Award last year. This year, to stand out from 90 entries from 13 countries, the Group received praise in chorus from the judge panel in the category of "Retailer of the Year", "Brand of the Year" and "Employer of the Year" and became the category recipient of "Brand of the Year". This not only reaffirms our leading position in the international jewellery market, but also proves that our brand gains popularity from customers worldwide. Adhering to our corporate vision, 'Brand of Hong Kong, Sparkling the World', the Group is determined to further expand its retail network in both Asia and overseas, while continuously providing our customers with quality products and services. Looking ahead, we will continue to uphold our commitment on product selection, stringent quality assurance and after-sales services."

"JNA Awards" is an industry-wide award that honors and recognizes excellent performance and achievements made by the enterprises and individuals in the jewellery industry. Participated enterprises will be assessed and shortlisted in accordance with the highest international standard; the results were announced during the inaugural gala dinner held at The Grand Hyatt, Hong Kong on 12 September 2013. Mr. Danny Wong, Deputy Chairman & Executive Director, and Ms. Shirley Wong, Director & Deputy General Manager, received the award on behalf of the Group.

# 六福集團

LUKFOOK GROUP

Photo of the ceremony :



Mr. Robert Wan, the Founder and Chairman of Robert Wan Tahiti presented the “Brand of the Year” Award to Mr. Danny Wong, Deputy Chairman & Executive Director of Lukfook Group



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# 六福集團

## LUKFOOK GROUP

### **About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,100 shops in Mainland China, Hong Kong, Macau, Singapore, the United States and Canada. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

### **About the JNA Awards**

JNA awards is organized by JNA ([www.jewellerynewsasia.com](http://www.jewellerynewsasia.com)) of UBM Asia in collaboration with the UBM Awards. Close to 90 entries from 13 countries and regions, including mainland China, Hong Kong, India, Israel, Japan, the Philippines, Russia, Sri Lanka, Tahiti, Taiwan, Thailand and the Middle East, registered to the industry-wide event for the jewellery trade.

### **About JNA (Jewellery New Asia)**

JNA, first published in 1983, is the flagship magazine of UBM Asia's ([www.ubmasia.com](http://www.ubmasia.com)) Jewellery Group. The publication is a leader in providing the latest industry updates and in-depth reports, covering the international jewellery trade with an Asia insight. Following its success, the publication launched its online edition, [www.jewellerynewsasia.com](http://www.jewellerynewsasia.com) in June 2011.

### **About UBM Award**

UBM Awards is UBM plc's awards organizer and producer. Based in London, UBM Awards specializes in end-to-end delivery of cross-sector awards programmes and bespoke events worldwide. UBM awards organises more than 30 awards and other events annually including the National Business Awards, the Asian Awards and the National Sales Awards.

For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com)

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