

# 六福集團

## LUKFOOK GROUP

**【For Immediate Release】**

### **Lukfook Group Sponsored "Lifeline Express Charity Dinner" for Three Consecutive Years**

(Hong Kong, 26 November 2013) ----- **Luk Fook Holdings (International) Limited** ("Lukfook"/ "the Group") (Stock Code: 00590) sponsored "Lifeline Express Charity Dinner 2013" held by Lifeline Express Hong Kong Foundation to raise fund for surgical operations for poor cataract patients in remote areas of Mainland China, bringing hope and joy to them and their families.

The Group sponsored a 18K gold diamond sapphire necklace for the charity auction. After fierce bidding, the necklace was sold for RMB 100,000. The charity dinner raised RMB 4.22 million in total for Lifeline Express.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group**, said, "Upholding the philosophy of helping contribute to the community, the Group always actively fulfills its corporate social responsibility and helps the needy. This is the third year the Group sponsored this extraordinarily meaningful charity event, hoping to bring hope to the cataract patients in poverty and light up their world."

The Dinner was held at The Langham, Shenzhen on 5 November 2013. Mr. Lo Kwong Fat, Director of the Group's subsidiary company, Maxigood Enterprises, received the souvenir from the organizer on behalf of the Group.

#### **Photo of the Auction Item:**



18K Gold Diamond Sapphire Necklace sponsored by Lukfook Group

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### Photo of Receiving the Souvenir:



Mr. Lo Kwong Fat, Director of the Group's subsidiary company, Maxigood Enterprises, received the souvenir from the organizer on behalf of the Group.

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### About Lifeline Express Hong Kong Foundation

Lifeline Express Hong Kong Foundation, a charity in Hong Kong, was established in 1996 to raise fund for the operation of Lifeline Express Hospital Eye-Trains (the Eye-Train). The custom built Eye-Trains are equipped with the latest medical equipment and eye care technology. Each four compartment Eye-Train consists of a consultation clinic, a sanitization room, two operating theatres, a recovery room (with beds for patients), a multi-function conference room and living quarters for the medical team. The Eye-Train not only provides free surgical operations for poverty stricken cataract patients, but also facilitates cooperation between ophthalmologists from overseas and Mainland China. The first Eye-Train embarked on its mission on 1 July 1997, other new trains were commissioned in 1999, 2002, and 2009, respectively. Nowadays, there are four Eye-Trains in continuous operation, which together cure about 12,000 cataract patients each year.

### About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,200 shops in Mainland China, Hong Kong, Macau, Singapore, the United States and Canada. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).

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