

[For Immediate Release]

Lukfook Group

Awarded "Certificate of Merit (Enterprise Category)" in the "4th Hong Kong Corporate Citizenship Award Scheme"

(Hong Kong, 24 January 2014) ----- **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group was awarded the "Certificate of Merit (Enterprise Category)" by the Hong Kong Productivity Council in the "4th Hong Kong Corporate Citizenship Award Scheme", in recognition of the Group's achievements in corporate social responsibility.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "The Group has been making efforts in implementing social responsibility in operations management and actively participating in different community care and environmental activities over the years, in order to demonstrate and promote corporate citizenship. We are honoured to receive the recognition once again from the committee and judges, and be awarded the "Certificate of Merit (Enterprise Category)". Looking ahead, the Group will continue to fulfil the responsibility as a good corporate citizen, and encourage our staff, customers and business partners to join hands with us to facilitate the sustainable and comprehensive development of corporate social responsibility."

The "Hong Kong Corporate Citizenship Award Scheme" is jointly organized by the Hong Kong Productivity Council and the Committee on the Promotion of Civic Education, aiming at raising the awareness of corporate citizenship and encouraging enterprises to fulfil and promote social responsibility. By integrating the concept of corporate citizenship into operating strategies and management measures, it can help promote the concept of corporate citizenship among the employees and their families, customers and the public, and hence facilitate the economic, social and environmental sustainable development. The award presentation ceremony was held at the Hong Kong Convention and Exhibition Centre on 21 January 2014. Ms. Natalie Hui, HR Manager of Lukfook Group, received the award on behalf of the Group.



Ms. Natalie Hui, HR Manager of Lukfook Group(left) received the award on behalf of the Group



About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,250 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>lukfook.com</u>.

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