

## [ For Immediate Release ]

# Lukfook Group Highly Commended in "Hang Seng Pan Pearl River Delta Environmental Awards" for Four Consecutive Years

(Hong Kong, 14 March 2014) ----- Luk Fook Holdings (International) Limited ("Lukfook"/ "the Group") (Stock Code: 00590) is pleased to announce that Luk Fook Jewellery (Guangzhou) Company Limited and Lee Fook Diamond & Jewellery (Guangzhou) Company Limited were awarded "3 Years + Entrant and Green Participant" and "Green Medalist" respectively in the "Hang Seng Pan Pearl River Delta Environmental Awards 2012/13". These awards recognize the Group's continuous participation and contribution in environmental protection.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "We are very delighted that the Group's joint venture company Lee Fook Diamond & Jewellery (Guangzhou) Company Limited has been recognized as a "Green Medalist" in the "Hang Seng Pan Pearl River Delta Environmental Awards 2012/13" for the first time, and the Group's subsidiary Luk Fook Jewellery (Guangzhou) Company Limited has received the award for four consecutive years, affirming our dedication to environmental protection over the years. As a green enterprise, the Group incorporates relevant environmental strategies in every aspect of its business. Looking forward, the Group will continue to allocate resources in environmental protection and sustainable initiatives."

The "Hang Seng Pan Pearl River Delta Environmental Awards" is co-organized by the Federation of Hong Kong Industries and Hang Seng Bank, aiming to recognize and encourage sound environmental practices by manufacturing companies (including transportation and logistics), and reduce pollution that is affecting people in Hong Kong and the Pan PRD region. The presentation ceremony was held on 5 March 2014 at Hang Seng Head Office in Central. Mr. Au Kwok Kau, Group General Manager, received the award on behalf of the Group.

#### Photo of the ceremony:



Mr. Au Kwok Kau, Group General Manager, received the award on behalf of the Group.



## About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,250 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>lukfook.com</u>.

## **Media Enquiries:**

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2479 Fax: (852) 3009 7509 Email: corporate@lukfook.com

JOVIAN Financial Communications Ltd Angel Yeung

Tel: (852) 2581 0168 Fax: (852) 2854 2013 Email: <a href="mailto:angel@joviancomm.com">angel@joviancomm.com</a>