

[For Immediate Release]

Lukfook Group

Awarded "Happy Company" Label and Committed to Fostering a Happy Workplace Culture

(Hong Kong, 19 June 2014) ----- Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group joined the "Happiness-at-Work Promotional Scheme 2014" organized by the Promoting Happiness Index Foundation and the Hong Kong Productivity Council (HKPC), and was awarded the "Happy Company" label for its commitment to building a happy workplace for employees.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "We are delighted to participate in the 'Happiness-at-Work Promotional Scheme'. We consider our employees as our most valuable asset, and strive to care for employees' needs and provide a good working environment. We believe that a happy working environment helps strengthen employees' sense of belonging and enhance the competitiveness of the Group."

The "Happiness-at-Work Promotional Scheme" was jointly launched by the Promoting Happiness Index Foundation and the HKPC, aiming to promote the concept of happiness-at-work among Hong Kong companies and organizations, encourage delightful working environment and raise the happiness-at-work level of the local workforce. The presentation ceremony was held at HKPC Building on 13 June 2014. Ms. Shirley Wong, Director and Deputy General Manager of Lukfook Group, received the "Happy Company" label on behalf of the Group.

The photo of the presentation ceremony:



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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,250 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>lukfook.com</u>.

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